LOS ANGELES, CA, Feb. 6, 2014 -- While America’s athletes are going for the gold in Sochi, our Univ.-District of Columbia students are competing on Saturday, February 15, 2014 in trials for the “Olympics of the mind,” Honda Campus All-Star Challenge.

Honda Campus All-Star Challenge is a knowledge game of quick recall for America’s Historically Black Colleges and Universities (HBCUs). Now in its 25th year, more than $7 million dollars in grants have been awarded by Honda to participating HBCUs and nearly 100,000 students in 22 states have participated.

Students Andreas Levar Smith, Robin Gilbrecht, Nequil Taborn, Maria Helena Thompson and their coach Dr. Willie Faye Garrett, Assoc. Professor of Communications are representing us at the National Qualifying Tournament at Morgan State Univ. in Baltimore, MD.

48 teams from the qualifying tournaments will advance to the National Championship Tournament at Honda’s Torrance, California headquarters. Over $300,000 is at stake this year, with the champion HBCU earning a $50,000 grant. The 48-team field will be announced on February 20th via a live Webcast.

“Honda would like to wish good luck to all the HCASC teams attempting to qualify for the National Championship tournament this weekend. The journey started at the beginning of the school year and has included long hours of hard work, practice and study, in addition to your regular academic course load. Good luck to all the teams, we look forward to greeting the Great 48 in Torrance in April.” said Mr. Stephan Morikawa, Assistant Vice President for Corporate Community Relations, American Honda.

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**About Honda Campus All-Star Challenge:**

In 1989, Honda, with the College Bowl Company created the Honda Campus All-Star Challenge (HCASC) in support of the unique mission of America’s Historically Black Colleges and Universities. Historical data about the program is available at [http://www.hcasc.com](http://www.hcasc.com).

**About Honda:**

American Honda Motor Co., Inc., was founded in 1959 as the U.S. sales and marketing subsidiary of Honda Motor Co., Ltd. Honda currently produces automobiles, motorcycles, all-terrain vehicles, lawn mowers and engines at its eleven major U.S. manufacturing operations, using domestic and globally sourced parts.

Honda’s commitment to HBCUs and their communities demonstrates their belief that success is not measured only in the cars they produce, but in the lives they enhance. For more information about Honda, go to: [http://www.Honda.com](http://www.Honda.com).