UNIVERSITY OF THE DISTRICT OF COLUMBIA 1851

CELEBRATING ONE UDC



THE RITZ-CARLTON · WASHINGTON, DC

2027 UDC Legacy Gala

Celebrating 50 Years of One UDC

Sponsorship Opportunities

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Letter from the President

As the 10th President of the University of the District of Columbia, I am honored to lead this historic institution into its next chapter. Founded in 1851 by abolitionist Myrtilla Miner, UDC is the only public university in the nation's capital and the second-oldest HBCU in the United States.

UDC is dedicated to serving the needs of the community of the District of Columbia and producing lifelong learners who are transformative leaders in the workforce, government, nonprofit sectors and beyond.

Today, UDC offers more than 80 academic programs, from workforce credentials to doctoral degrees. We are building "One UDC"—a world-class university rooted in access, equity, and opportunity.

I invite you to join us as a sponsor or Leadership Co-Host of the 2027 UDC Legacy Gala. Your partnership will help expand opportunities for UDC students and advance our next chapter.

Join us—and invite your friends—as we honor our past and boldly invest in UDC's future.



Maurice Edington
President, University of the District of Columbia





Legacy Gala Overview

Join the **University of the District of Columbia** for the **UDC Legacy Gala**. This special evening honors UDC's enduring legacy and supports the university's annual scholarship fund.

Friday, February 19, 2027 • 6:30 p.m.
The Ritz-Carlton, Washington, D.C.
1150 22nd Street NW
Washington, DC 20037

Sponsorship Impact

WHY YOUR SUPPORT MATTERS

The UDC Legacy Gala is more than a celebration of the University of the District of Columbia's history. It is an investment in the students who will shape the future of our city, our nation, and our global community.

Net proceeds from the UDC Legacy Gala directly support student scholarships

Today, the need for scholarship support is as important as ever. Students balancing academics, work, family responsibilities, and the rising costs associated with higher education depend on financial assistance that allows them to stay enrolled, persist toward graduation, and achieve their goals.

We serve students whose ambitions often outpace their financial resources. Supporting the UDC Legacy Gala will contribute to the reservoir of scholarships and other supports that they need to close that gap and create pathways to opportunities and brighter futures.

Scholarship funding provides immediate and tangible support that changes lives one student at a time. We can tell you that behind every scholarship is a student with extraordinary potential.



One example is Kayleah, a UDC accounting and finance student featured through The College Tour and UDC's "Turning Potential into Power" campaign. In sharing her experience, Kayleah explains that UDC did more than provide opportunities. It helped her believe she was worthy of them. Her story reflects the transformative role that access, encouragement, and educational opportunity can play in a student's life and future aspirations.



Similarly, Hannah, a business student and Washington, D.C. native, describes UDC as "a community that invests in you and pushes you forward." She credits the University's professors, counselors, tutors, and close-knit community with helping her develop the confidence, skills, and support system needed to pursue her entrepreneurial ambitions.

These stories illustrate what scholarship support makes possible: students who are prepared to lead, serve, innovate, and strengthen their communities.

Through the UDC Legacy Gala, donors are investing directly in the success of students whose talent, determination, and aspirations will help shape the future of Washington, D.C., and beyond.

Legacy Gala Sponsorships

LEADERSHIP CO-HOST PARTNERSHIPS

Leadership Co-Hosts make a three-year commitment to advancing UDC's future, with the Legacy Gala serving as an annual celebration of that partnership. Through sustained investment and year-round engagement, Co-Hosts support student success, workforce development, research, innovation, and community impact while receiving distinguished recognition at each year's Gala.

Presidential Circle Co-Host

$750,000 over three years • $250,000 annually

Recognition as a Presidential Circle Co-Host throughout the three-year commitment

Includes the annual Presenting Sponsor benefit package, excluding the exclusive Presenting Sponsor designation and any recognition reserved solely for that designation.

Two premium tables seating 10 guests each (20 guests total)

Highest-level recognition across appropriate Gala digital, environmental, program, and stage channels

Year-round engagement opportunities aligned with mutual interests, including student success, workforce development, research, innovation, and community impact

Customized annual stewardship and impact reporting

Priority renewal opportunity at the conclusion of the three-year commitment

Legacy Circle Co-Host

$300,000 over three years • $100,000 annually

Recognition as a Legacy Circle Co-Host throughout the three-year commitment

Includes all applicable benefits of the annual Legacy Circle Sponsor level, plus enhanced multi-year benefits

One premium table for 10 guests annually

Prominent recognition across appropriate Gala digital, program, stage, and environmental channels

Select year-round institutional engagement opportunities

Annual stewardship and impact reporting

Priority renewal opportunity

Legacy Gala Sponsorships

ANNUAL SPONSORSHIPS

Presenting Sponsor

$250,000 • Exclusive • One Available

Exclusive designation as the sole Presenting Sponsor of the 2027 UDC Legacy Gala

Two premium tables seating 10 guests each (20 guests total)

Logo & name display at tables

Recognition in UDC Foundation donor communications

Curated introductions to university leaders, faculty, and/or program heads based on sponsor priorities

Invitations to UDC signature events and leadership gatherings

Year-round institutional engagement opportunities

Customized post-Gala stewardship and impact report

Opportunity to participate in a featured sponsor video or approved filmed institutional message

On-stage recognition and opportunity for an executive to participate in an approved Gala program moment

Exclusive Presenting Sponsor recognition on the Gala photo backdrop, as well as inclusion on sponsor step-and-repeat

Prominent logo placement on-site throughout event environmental branding

Two-page advertisement in a designated premium position in the digital Gala program

Executive photo opportunity with UDC leadership

Advertisement (or logo) recognition in digital monitor presentation

Social media recognition

Prominent Gala web page recognition with redirect to company site

Opportunity for a leadership meeting with the UDC President and relevant Cabinet members, coordinated around shared priorities and availability

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Legacy Gala Sponsorships

ANNUAL SPONSORSHIPS

Legacy Circle Sponsor

$100,000 • Five Available

One premium table for 10 guests

Logo and name display at table

Recognition in UDC Foundation donor communications

Introductions to university leaders, faculty, and/or program heads

Post-Gala stewardship and impact report

Invitations to UDC signature events

Year-round institutional engagement opportunities

On-stage recognition

Opportunity to participate in a featured sponsor video or approved filmed institutional message

Logo recognition on the Gala step-and-repeat/photo backdrop

Logo placement on-site throughout event environmental branding

Full-page advertisement in the digital Gala program.

Executive photo opportunity with UDC leadership

Logo recognition in digital monitor display

Social media recognition

Prominent Gala web page recognition with redirect to company site

Legacy Gala Sponsorships

ANNUAL SPONSORSHIPS

Visionary Sponsor

$75,000 • Four Available

One preferred table for 10 guests

Logo and name display at table

Invitations to UDC signature events

Year-round institutional engagement opportunities

Post-Gala impact summary

On-stage recognition

Logo recognition on the Gala step-and-repeat/photo backdrop

Logo placement on-site throughout event environmental branding

Full-page advertisement in the digital Gala program

Executive photo opportunity with UDC leadership

Logo recognition in digital monitor display

Logo recognition on Gala web page

Social media recognition

Impact Sponsor

$50,000 • Four Available

One preferred table for 10 guests

Logo and name display at table

Invitations to UDC signature events

Year-round institutional engagement opportunities

Post-Gala impact summary

Logo recognition on the Gala step-and-repeat/photo backdrop

Half-page advertisement in the digital Gala program

Executive photo opportunity with UDC leadership

Logo recognition in digital monitor display

Logo recognition on Gala web page

Social media recognition

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Legacy Gala Sponsorships

ANNUAL SPONSORSHIPS

Innovation Sponsor

$25,000 • Four Available

One table for 10 guests

Name display at table

Invitations to UDC signature events

Logo recognition on the Gala step-and-repeat/photo backdrop

Half-page advertisement in the digital Gala program

Logo recognition on Gala web page

Social media recognition

Firebird Sponsor

$15,000 • Four Available

One table for 10 guests

Name display at table

Inclusion in Gala sponsor social media reel

Name recognition on Gala web page

Name recognition in digital Gala program

Celebration Sponsor

$10,000 • Five Available

One table for 10 guests

Name display at table

Name recognition on Gala web page

Name recognition in digital Gala program

Anniversary Partner

$5,000 • Four Available

One reserved table for 10 guests

Name display at table

Name recognition in digital Gala program

Legacy Gala Community Participation



One UDC Community Table

$3,750 • Special Community Rate • Not a Sponsorship

One table for 10 guests

Limited to 10 tables

Reserved for the UDC internal community and other designated constituencies

Does not include sponsor recognition or sponsorship benefits

Additional Information for Sponsors

LOGO SUBMISSION

To ensure your organization receives the appropriate recognition in event materials and signage, please submit your high-resolution logo by **February 5, 2027**.

ATTENDEE NAMES

Please provide the names of your guests/attendees by **February 18, 2027** so we can ensure a smooth check-in experience and prepare the appropriate guest credentials.

Help shape UDC's next chapter. To reserve an annual sponsorship or explore a three-year Leadership Co-Host partnership, contact legacygala@udc.edu. Our team will assist with sponsorship selection, pledge arrangements, and partnership planning.

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