



2011
INTERNATIONAL
Urban Sustainability
Action Summit

SATURDAY, APRIL 16, 8:00AM - 5:15 PM



Food
Sovereignty
Security
and Justice

Sponsors:



Nora

EVENT OVERVIEW:

The University of the District of Columbia's (UDC) College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES) celebrates Earth Day by hosting the inaugural "International Urban Sustainability Action Summit"; the 2011 theme being "FOOD - Sovereignty, Security and Justice".

The International Urban Sustainability Action Summit is timely, as it brings together experts, grassroots leaders and members of the community who are interested in exchanging information and finding out more about fair and equal access to healthy food options in the urban environment. The event features a collective of diverse speakers, presenters and workshop leaders who will provide a broad understanding of urban sustainability issues. Additionally, vendors and exhibitors will be on-site providing information on cutting edge resources, best practices, community involvement and the latest environmentally friendly products. The Summit is designed to encourage networking and to inform, engage and empower attendees to act.

The featured keynote speaker for the occasion is urban agriculture innovator and 2008 MacArthur Fellow, Will Allen, founder of Growing Power - a model urban sustainability program. Will Allen is an urban farmer who is transforming the cultivation, production, and delivery of healthy foods to underserved, urban populations.

The Summit provides a forum for attendees, presenters and exhibitors to be part of the important discussion on the environment and to be part of the solution to issues in the urban environment.

Greetings,

It is my pleasure to welcome you to the University of the District of Columbia and the first annual International Urban Sustainability Action Summit. The 2011 theme, “FOOD: Sovereignty, Security and Justice” is timely and meaningful. Indeed, both locally and globally, people are becoming interested and engaged in learning more about their food sources, as well as producing and distributing local food for health, economic and environmental benefits.



In the midst of growing societal concern about food deserts, sustainability in the urban environment and equal access to healthy choices, the land-grant university is the ideal setting for thoughtful discourse on such matters and helping to identify cutting-edge and best practices.

We are honored to present our keynote speaker for the occasion, Mr. Will Allen, a 2008 MacArthur Fellow, urban agriculture innovator and Founder of Growing Power. Mr. Allen will share his insights on community food systems, environmental stewardship and community engagement. Media personality and nutrition and fitness expert Dr. “Ro” Rovenia Brock will expound on the importance of understanding and practicing good nutrition. How the effort impacts us physically, environmentally and even socio-economically. The day-long Summit is rounded out with dynamic panelists and engaging workshops.

The International Urban Sustainability Action Summit is an initiative of UDC’s College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES), which provides “a sustainable bridge from college to the world.” Consistent with the university’s mission as the nation’s public urban land-grant institution, CAUSES integrates education, research and extension/community outreach.

I encourage you to network, engaging our speakers, panelists and one another. Indeed, knowledge sharing and cultivating meaningful relationships help toward our collective effort to be innovative and collaborative in our approach to finding solutions to current urban environmental issues.

Again, welcome and here’s to a positive and productive event.

Sincerely,

Gloria S. Wyche-Moore, Ph.D.

Dean, College of Agriculture, Urban Sustainability and Environmental Sciences



Greetings,

It is a pleasure to welcome you to the first annual International Urban Sustainability Action Summit, hosted by the University of the District of Columbia's College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES).

In considering the significance of the creation of CAUSES, it seemed appropriate to develop a forum for scholars, students, organizational leaders, professionals and community members to engage in meaningful dialogue. Indeed, a forum to allow for the exchange of information and to prompt Summit attendees and presenters to be part of the conversation and part of the solution to some of most important current environmental concerns.

This year's Summit theme, "FOOD – Sovereignty, Security and Justice" is timely and thought provoking, as concern about access to healthy food choices, safe and thoughtful food production and increasing food deserts are just a few of the major food concerns in today's society.

The Summit Planning Committee worked diligently to produce a memorable and substantive day-long program, featuring dynamic speakers, panel discussions and workshops. We must personally thank Dr. Lillie Monroe Lord, Head of the University's Center for Nutrition, Diet and Health, for her commitment to the production of this important occasion. She promotes healthy living, good nutrition and teamwork.

We also want to thank all of our attendees for registering for this first-time event. Again, this is the "first annual" Summit, therefore you may expect future Summit programs. We look forward to, each year, considering various cutting edge environmental issues including water quality, alternative energy, soil and waste remediation and climate change, to name a few.

While you enjoy today's Summit, please take full advantage of all that is offered. We encourage you to not only gather information from the formal presentations, but also take the opportunity to engage in networking. Collectively we can change the world and improve the condition of the earth now and for future generations.

Again, thank you for attending the Summit and we look forward to welcoming you back each year.

Sincerely,

Iveracottis Short, D. Min.

Mary N. Elliott

Chair

Co-Chair

2011 International Urban Sustainability Action Summit

AGENDA

Morning Session

Location: Auditorium (Building #46)

8:00 – 9:00 **Registration**, free continental breakfast

9:00 - 9:15 **Action Summit Moderator:** Iveracottis Short, D. Min., Summit Chair

Action Summit Openings: Barbara Jumper, VP Real Estate and Facilities

Nature of the Occasion: Gloria S. Wyche-Moore, Ph.D.

9:15 – 10:30 **Opening Plenary Keynote Speaker:** Mr. Will Allen, presenting on his extensive body of work in the area of Urban Agriculture

10:30 – 11:30 **Panel #1 – National and International Food Sovereignty**

40 minutes of moderated dialogue followed by 20 minutes of questions from the audience

Moderated by Joe Libertelli, UDC School of Law

- Carlton Eley – EPA
- Bill Freese – Center for Food Safety
- Nora Pouillon – Restaurant Nora
- Samuel Hancock –The EmeraldPlanet
- Makani Themba-Nixon – The Praxis Project
- Kathy Ozer – National Family Farm Coalition

11:30 – 11:45 **Break** - Coffee in auditorium lobby

11:45 – 12:45 **Pre-lunch keynote Speaker** Dr. Rovenia Brock – Auditorium



12:45 – 1:45 Lunch – Free, served in auditorium lobby, seating throughout the University campus. (Please be sure to properly dispose any trash and be mindful to recycle)

- Please take time to network with conference attendees and visit the vendor booths located in the lobby of the auditorium.

Afternoon Session

1:45 – 2:45 Concurrent workshop sessions

Name of Presenter	Workshop Title	Location
Bill Freese, Center for Food Safety	The Failed Promise of Biotechnology	Building 38, Window's Lounge, Second Floor
Makani Themba-Nixon, The Praxis Project	Food Justice in Living Color	Building 39, Room 201
Larry Chang, EcolocityDC	Localization: From Grassroots to Edible Forests	Building 44, Room A03
William Hare, UDC	Cooperative Extension Service and Urban Agriculture in the District of Columbia	Building 39, Room 204
Tambra Stevenson, Creative Cause	Healing the Soul of the City: Faith, Food & Freedom For All	Building 39, Room 205
Mark and Suzi Lilly, Farm to Family	Real Food Security	Auditorium

2:45 – 3:00 Break, please transition back to the Auditorium

Afternoon Session Continued

Location: Auditorium

- 3:00 – 4:00 Panel #2 – Strengthening Our Local Food System**
40 minutes of moderated dialogue followed by 20 minutes of questions from the audience
Moderated by Joe Libertelli, UDC School of Law
- Bread for the City
 - Kevin Hornberger – Library of Congress
 - Larry Chang – EcolocityDC
 - Carole Morison – DelMarVa Poultry Justice Alliance
 - Tanikka Cunningham – DC Healthy Solutions
 - Margaret Morgan Hubbard – ECO City Farms
- 4:00 – 5:00 Afternoon Keynote:** Will Allen speaking on practical steps to increase urban agriculture in the Washington, DC metropolitan area.
Questions from audience moderated by Vinnie Bevivino,
- 5:00 -5:15 Acknowledgements and Summit Closing:** Dr. Iveracottis Short

UDC International Urban Sustainability Summit 2011 Presenters and Workshop Leaders:

Keynote Speaker



Will Allen, 2008 MacArthur Fellow and Founder of Growing Power

Will Allen is an urban farmer who is transforming the cultivation, production, and delivery of healthy foods to underserved, urban populations. In 1995, while assisting neighborhood children with a gardening project, Allen began developing the farming methods and educational programs that are now the hallmark of the non-profit organization Growing Power, which he directs and co-founded. Guiding all is his efforts is the recognition that the unhealthy diets of low-income, urban populations, and such related health problems as obesity and diabetes, largely are attributable to limited access to safe and affordable fresh fruits and vegetables. Rather than embracing the “back to the land” approach promoted by many within the sustainable agriculture movement, Allen’s holistic farming model incorporates both cultivating foodstuffs and designing food distribution networks in an urban setting. Through a novel synthesis of a variety of low-cost farming technologies – including use of raised beds, aquaculture, vermiculture, and heating greenhouses through composting – Growing Power produces vast amounts of food year-round at its main farming site, two acres of land located within Milwaukee’s city limits. Recently, cultivation of produce and livestock has begun at other urban and rural sites in and around Milwaukee and Chicago.

Will Allen earned a B.A. (1971) from the University of Miami. After a brief career in professional basketball and a number of years in corporate marketing at Procter and Gamble, he returned to his roots as a farmer. He has served as the founder and CEO of Growing Power, in Milwaukee, Wisconsin, since 1995 and has taught workshops to aspiring urban farmers across the United States and abroad.¹

¹ Information secured from the MacArthur Foundation website (www.macfound.org), **John D. and Catherine T. MacArthur Foundation**, 140 S. Dearborn Street, Chicago, IL 60603-5285 USA Phone: (312) 726-8000

Featured Guest Speakers and Presenters:

Dr. Rovenia Brock - “Dr. Ro”, Acclaimed Nutrition Expert

Rovenia M. Brock, PhD, a.k.a. Dr. Ro, is an award-winning nutritionist, fitness expert, lecturer, media personality, and author of “*Dr. Ro’s Ten Secrets to Livin’ Healthy*”.



An articulate and charismatic media pro, Dr. Ro is known and loved by millions of television and radio fans. Named by *More* magazine as one of the nation’s top five nutrition experts, Dr. Ro is currently a Nutrition Contributor to *NPR*, and Nutrition Advisor to *The Today Show*. She is host of the “Livin’ Healthy with Dr. Ro” series aired on *TV One* and frequently seen on *The Today Show*.

Dr. “Ro” hosted Black Entertainment Television’s *Heart & Soul*, the first-ever national health and fitness television show for African American women, and was the Nutrition Counselor for ABC News’ *Lifetime Live* and the Weekly Nutritionist to NBC’s *Morning Show* in Washington, DC. Dr. Rovenia Brock has been featured and quoted widely in print venues, including *Ebony*, *O Magazine*, *Essence*, and *Self* and in many major daily newspapers.

Panelists and Workshop Presenters

Bread for the City - Bread for the City provides free assistance – including food, clothing, medical care, legal care, and comprehensive social services - to tens of thousands of low-income DC residents. Between Bread’s Northwest and Southeast facilities, they offer the largest food pantry in the city. They also engage in multi-faceted efforts to move beyond charity and towards justice, with health empowerment initiatives such as dietary counseling, cooking classes, and even newly-launched rooftop agriculture projects.

Larry Chang – Mr. Larry Chang is an environmental designer, publisher, life counselor, and the Founder of EcolocityDC, which seeks to address environmental, economic, and social sustainability issues. He has been introducing the transition model to the Washington region and is particularly focused on urban sustainability through farming and international community development.

Panelists and Workshop Presenters (cont')

Tanikka Cunningham – Mrs. Cunningham is the co-founder and Executive Director of Healthy Solutions, a non-profit organization that works to eliminate the health, social, and environmental disparities faced daily in African American rural and urban communities. Healthy Solutions distributes produce from a network of over 597 limited resource and socially disadvantaged farmers and 15 international farmers, all of which is offered directly to her community. Tanikka is also the founder of the DC Produce Co-operative Program that distributes 10,000lbs of fresh fruits and vegetables to wards 7 and 8 in Washington DC. Tanikka is very active in advocacy and policy work, and is the Co-Chair and the Commerce Chair of the Live Well DC Community Coalition, as well as the Co-Chair of the DC Cancer Policy Taskforce. She and her family spend their time, when possible, working on their 2 acre organic farm.

Carlton Eley – Mr. Carlton Eley is a Senior Environmental Specialist at the United States Environmental Protection Agency (US EPA). He is an environmentalist, urban planner and lecturer. In his work towards normalizing environmental justice during the planning process, Carlton Eley has become the EPA's leading expert on the topics of equitable development.

Bill Freese – Mr. Bill Freese is a Science Policy Analyst with the Center for Food Safety (CFS). An expert on agricultural biotechnology for over a decade, Bill Freese debunks myths about genetically engineered crops. He is a highly sought after lecturer and published writer. His efforts often focus on science and societal implications. His 2002 comprehensive report on genetically engineered pharmaceutical crops helped initiate public debate on "biopharming".

Mark and Suzi Lilly – Mark, whose parents are organic growers in Louisa, VA, has worked in the food service industry for over 20 years and brings a wealth of knowledge and experience in every aspect of food from cooking, serving, managing and growing. Suzi is a licensed massage therapist and has worked in the health and wellness field as an educator, consultant and therapeutic provider for over 15 years. Together, they run Farm to Family, a school-bus converted into a local mobile food distribution business.

Panelists and Workshop Presenters (cont')

Samuel Lee Hancock – Dr. Samuel Lee Hancock, CM is the President and Executive Director of The EmeraldPlanet, a world-wide environmental and economic development movement headquartered in Washington, D.C. The international non-profit is dedicated to identifying best practices for sustainable, environmental, and economic development. The Emerald Planet features its own weekly television program entitled “The EmeraldPlanet,” focused on the best of the best in practical environmental, economic and civil society. Broadcast via Channel 10 in Fairfax, VA, “The EmeraldPlanet” is simulcast to 532 stations around the country. At least 150 of the weekly simulcasts go out to major American markets.

William Hare – A research/extension scientist and grant administrator in the specialty areas of Soil Nutrients and Water Resources Management. A Fulbright Scholar, with graduate studies at Purdue University and the University of Kentucky, he has served as Director of the Water Resources Research Institute at the University of the District of Columbia (UDC) for over 8 years and also as Associate Director of the Cooperative Extension Service in the Community Outreach and Extension Service, now the College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES) at UDC for close to five years.

Kevin Hornberger – Mr. Kevin Hornberger is a Facilities Operations Specialist with the Library of Congress (LOC), the nation’s largest library and oldest federal institution. Mr. Hornberger facilitated meaningful institutional change as he implemented the LOC’s effort to pulp all of its food waste, disposable cutlery and containers. The new process is a first step in creating resourceful compost for later use in local farming. A graduate of the University of the District of Columbia’s School of Engineering and Applied Science, he is also responsible for identifying and securing the services of green vendors working with the LOC.

Carole Morison – Ms. Carole Morison, a memorable character from the documentary “Food, Inc.,” exposed the food, labor and environmental damages exacted by industrial farming. She is co-founder of Delmarva Poultry Justice Alliance and works as an agricultural consultant specializing in local food systems, advocating for the rights of family farmers.

Margaret Morgan-Hubbard - Margaret Morgan-Hubbard is an organizer, educator, artist and activist. She is the founder and CEO of ECO City Farms in Edmonston, MD. ECO City Farms is an educational, not-for-profit enterprise located inside the Capital Beltway in Prince George’s County, MD designed to serve as a prototype for sustainable local farming. ECO grows great food, farms and farmers. It envisions a just, vigorous and sustainable food system in the Chesapeake foodshed with ample fertile soil, quality environments, sustainable incomes for farmers, and access to nutritious high quality food for all.

Panelists and Workshop Presenters (cont')

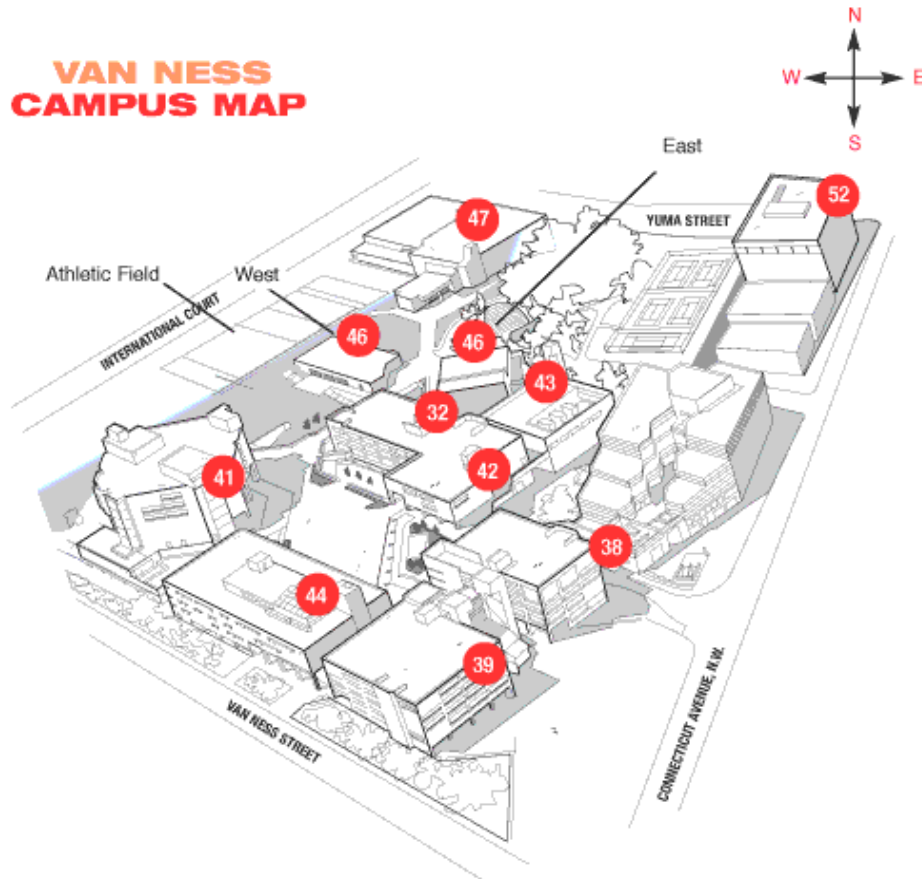
Kathy Ozer – Kathy has worked on farm, rural, and fair trade policy for the past 20 years for the National Family Farm Coalition. In the mid-1980's she worked for the United States Student Association (USSA) on education access issues. She is on the board of the Citizens Trade Campaign and works on policy issues as NFFC is a member of the Community Food Security Coalition. Since 1999, Kathy has been part of the farmer delegations at the WTO in Seattle and Cancun and at the United Nations. Her work addresses the credit and global food crisis; implementation of the 2008 farm bill; and efforts to address the dairy farmer crisis. Kathy received her B.A. in Economics from the University of Massachusetts/Amherst and has lived in the Adams-Morgan neighborhood in Washington, D.C. for 25 years.

Nora Pouillon – Ms. Nora Pouillon, a crusader for clean food since the early 70's, is the founder of the nation's first certified organic restaurant. Restaurant Nora opened in Washington, D.C. in 1979 setting the standard for healthy, delicious and creative organic food design. Ms. Pouillon's goal was to show people that healthy, clean food tastes delicious. Her efforts have resulted in a campaign for organics and more sustainable lifestyles. She was instrumental in establishing the first producer only Fresh Farm Market in the nation's capitol; an important part of her effort to connect local farms, growers and producers with the urban population. She provided the initial framework for the farm to table movement of today.

Tambra Raye Stevenson, MS - Ms. Stevenson enjoys creating meals that heal, visiting ethnic markets and gardens and advocating for food justice. She is the founding chair of the Food & Environment Committee for the Metro Washington Public Health Association that supported the 2010 passage of healthy foods legislation in DC. Currently, she serves as a nutrition educator with the Center for Nutrition, Diet and Health at the University of the District of Columbia where she teaches nutrition in the community and schools.

Makani Themba-Nixon – Ms. Makani Themba-Nixon is Executive Director of the Praxis Project, a non-profit organization helping communities use media and policy advocacy to advance health equity and justice. She currently works on a Robert Wood Johnson Foundation initiative – Policy Advocacy on Tobacco and Health (PATH), created to build tobacco control policy and advocacy in communities of colors; as well as numerous tools and resources that help people translate local problems into progressive, effective policy initiatives. Ms. Themba-Nixon is the former Director of the Transnational Racial Justice Initiative, an international project to build capacity among advocates to more effectively address structural racism and leverage tools and best practices around the world.

Map of the University of the District of Columbia



Building Directory

- | | |
|--|---|
| 32 Mathematics | 44 Life Sciences |
| 38 Student Services, Law School | 46 Auditorium, Music, Dance, Theater |
| 39 Administration, Financial Aid | 47 Athletic Center |
| 41 Arts & Sciences, Library,
Community College-Student Success Center | 52 Business & Continuing Education |
| 42 Engineering | |

Buildings in **bold** are where presentations and workshops are being held.

Special thanks to everyone who helped make this summit possible:

Thank you to our sponsors:

University of the District of Columbia College of Agriculture, Urban Sustainability, and Environmental Science (CAUSES)

The Center for Nutrition, Diet, and Health (CNDH)

University of District of Columbia David E. Clark School of Law

Restaurant Nora

Keynote and Featured Speakers:

Will Allen – Keynote Speaker for the occasion

Dr. “Ro” Rovenia Brock – Featured Speaker for the occasion

All panelists and workshop presenters

University Administration:

Allen Sessoms, Ph.D. – President, UDC

Graeme Baxter – Provost and Vice President for Academic Affairs, UDC

Barbara Jumper – Vice President of Facilities and Real Estate, UDC

Gloria S. Wyche-Moore, Ph.D. – Dean, UDC College of Agriculture, Urban Sustainability and Environmental Sciences (CAUSES)

Katherine S. Broderick – Dean and Professor of Law, UDC David A. Clark School of Law

UDC Staff and volunteers including:

Iveracottis Short, D. Min., Mary N. Elliott, Silva Meybatyan, Joe Libertelli, Vinnie Bevivino, Lillie Monroe-Lord, Ph. D., Christy Aden, Coy McKinney, Mike Ewall, Ebonye Caldwell, Byron Holly (Holly Graphics), Thomas Kakovitch, Diane Hyman, William Hare, James Allen, Ph.D., Lonnie Finley, Roy Lycorish, Marshelle Hailstock, Caroline Hays, Calvin Lewis, Ph.D., Wellela Hirpassa, Mary Farrah, Rebecca Bankhead, Peggy Edler-Mack, Ed.D., Catherine Dyson, Sandy Farber-Bandier, Pat Chisley, Clif Young, Susan Bodiker, Jay Morrow, Jackie Thompson, the staff of UDC’s Center for Nutrition, Diet and Health (CNDH) and all event volunteers and other contributors. We immensely appreciate your passion and generosity.

Notes

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