

THE MAX ROBINSON SCHOLARSHIP

The University of the District of Columbia Foundation, Inc., and the Department of Mass Media, Visual and Performing Arts announce the opening of the competition for the Max Robinson Scholarship. The scholarship was established to memorialize Mr. Max Robinson, the nation's first Black network news anchor, for his contributions to journalism and his commitment to providing opportunities for the advancement of Black professionals in the field of mass communications. Mr. Robinson served as an instructor at the Federal City College, a predecessor institution the University of the District of Columbia, from 1968 to 1970.

Max Robinson began his career as a news reporter in 1965 at WTOP-TV, Channel 9, in Washington, D.C. He later joined the staff of WRC-TV, Channel 4, in Washington, but returned to WTOP-TV after he was denied an anchor position at WRC-TV. At WTOP-TV, he co-anchored the station's top-rated news programs with Gordon Peterson. In 1978, Mr. Robinson joined ABC-TV as the Chicago, Illinois anchor of World News Tonight. He returned to Washington in 1983 as an ABC-TV news correspondent and left ABC-TV in 1984 to take the news anchor position at WMAQ-TV in Chicago. He remained at WMAQ-TV until 1985 and worked as a freelance journalist until his death in 1988.

AWARD: The scholarship will provide \$3,000 (\$1,500 per semester) to cover tuition, fees and educational materials for one academic year.

ELIGIBILITY: The scholarship is open to students who have been accepted into the program in Mass Media, Visual and Performing Arts and have at least a 2.5 grade point average. **THE DECLARED MAJOR MUST BE RECORDED ON THE TRANSCRIPT AT THE TIME OF SELECTION.**

APPLICATION: To be considered, students must submit an essay on the topic "**The Role of African Americans in Mass Media and Accountability in the 21st Century,**" and a UDC Scholarship Application.

Applications are available at www.udc.edu (click on Scholarships at UDC under QuickLinks) or from the Department of Mass Media, Visual and Performing Arts, Building 46, Room A03-B, University of the District of Columbia, 4200 Connecticut Avenue, N.W., Washington, D.C. 20008, telephone (202) 274-7402.

Applications and essays must be submitted to Professor Olive Vassell, Department of Mass Media, Visual and Performing Arts, preferably via e-mail to ovassell@udc.edu or the above address by 5:00 p.m. on or before April 18.

