



UNIVERSITY OF
THE DISTRICT
OF COLUMBIA



University of the District of Columbia
FY 2010 Budget Hearing
before the
Council of the District of Columbia
Presentation of Dr. Allen Lee Sessoms
President
March 26, 2009



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Budget Overview



FY2010 Budget Request

- Aggregate budget request of \$152,960,735 supporting 1,103.9 FTEs
- The FY2010 request is a \$24,481,125 (19.1%) increase over the FY2009 approved budget of \$128,479,610
- Primary factor behind increase is need for expanded budget authority within the O-type fund to support University initiatives



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FY2010 Budget

PROPOSED EXPENDITURES

PROGRAM	BUDGET	FTE
AGENCY MANAGEMENT	\$ 36,385,453	129.1
AGENCY FISCAL (OCFO)	5,134,328	44.0
STUDENT AFFAIRS	19,536,317	118.3
UNIVERSITY RELATIONS	2,696,830	15.5
ACADEMIC AFFAIRS	82,036,584	789.0
EXECUTIVE DIRECTION	7,171,223	8.0
TOTALS	\$ 152,960,735	1,103.9

PROPOSED REVENUE

SOURCE	BUDGET	FTE
LOCAL	\$ 62,070,000	660.0
FEDERAL	19,838,845	167.3
PRIVATE	527,352	9.8
SPECIAL PURPOSE	42,314,840	185.8
FUND BALANCE	17,776,561	17.3
INTRA-DISTRICT	10,433,137	63.7
TOTALS	\$ 152,960,735	1,103.9



FY 2010 Budget: Revenue Sources

- Local appropriation constant at \$62,070,000, 660 FTEs
- FY10 federal grant request - \$19.8 million (167.4 FTEs), a \$1.4 million (7.3%) increase
- Private grants of \$527,352 (9.8 FTE) lower by \$364,000 (40.8%)
- Special purpose (O-type): \$42.3 million (203.1 FTEs), \$13.5 million (46.8%) increase over the FY09
 - \$24.5 million for enhanced faculty and staff salaries; higher utility costs; and deferred maintenance issues
 - \$17.8 million for Policy Initiatives
 - Intra-district budget \$10.4 million (63.7 FTEs) increase of \$221,000 (2.2%)



FY2010 Budget vs. 2009

PROGRAM	FY 2009	FY 2010	VARIANCES	
			\$	%
AGENCY MANAGEMENT	\$ 33,864,121	\$ 36,385,453	\$ 2,521,332	7.4%
AGENCY FISCAL (OCFO)	5,264,643	5,134,328	(130,315)	-2.5%
STUDENT AFFAIRS	17,000,273	19,536,317	2,536,044	14.9%
UNIVERSITY RELATIONS	2,163,802	2,696,830	533,028	24.6%
ACADEMIC AFFAIRS	66,791,270	82,036,584	15,245,314	22.8%
EXECUTIVE DIRECTION	3,395,501	7,171,223	3,775,722	111.2%
TOTALS	\$ 128,479,610	\$ 152,960,735	\$ 24,481,125	19.1%

PROPOSED REVENUE

FUND SOURCE

LOCAL	\$ 62,070,000	\$ 62,070,000	\$ -	0.0%
FEDERAL	18,487,114	19,838,845	1,351,731	7.3%
PRIVATE	891,265	527,352	(363,913)	-40.8%
SPECIAL PURPOSE	30,319,126	42,314,840	11,995,714	39.6%
FUND BALANCE	6,500,000	17,776,561	11,276,561	173.5%
INTRA-DISTRICT	10,212,105	10,433,137	221,032	2.2%
TOTALS	\$ 128,479,610	\$ 152,960,735	\$ 24,481,125	19.1%



FY2010 Budget: Academic Affairs

- The University's proposed budget for Academic Affairs is \$82.0 million and is comprised of \$67.4 million baseline and \$14.6 million policy initiatives
- This represents a \$15.2 million (22.8%) increase over FY09

PROGRAM	BUDGET	FTE
PROVOST/VP ACADEMIC AFFAIRS	\$ 10,712,392	128.7
NURSING AND ALLIED HEALTH	2,127,546	27.4
LEARNING RESOURCES	3,456,692	32.2
ENROLLMENT MANAGEMENT	2,083,572	23.0
ADULT LITERACY	37,527	-
APPLIED RESEARCH & URBAN PLANNING	7,186,085	12.7
COMMUNITY OUTREACH & EXTENSION SERVICES	5,873,040	73.1
CONTINUING EDUCATION	4,606,887	60.9
ENGINEERING	3,948,128	37.0
BUSINESS AND PUBLIC ADMINISTRATION	4,607,662	53.0
DAVID A. CLARK SCHOOL OF LAW	7,352,702	57.5
COLLEGE OF ARTS AND SCIENCES	20,913,497	224.6
INSTITUTIONAL RESEARCH	296,623	3.0
COMMUNITY COLLEGE	8,834,231	56.0
TOTALS	\$ 82,036,584	789.1



FY2010 Budget: Agency Management

- Proposed budget for Agency Management is \$36.4 million (129.1 FTEs)
- \$2.5 million (7.4%) more than the FY09 approved budget

PROGRAM	BUDGET	FTE
PERSONNEL	\$ 2,104,117	12.0
CONTRACTING & PROCUREMENT	688,847	8.0
PROPERTY MANAGEMENT	19,829,574	41.0
INFORMATION TECHNOLOGY	4,102,824	19.0
FINANCIAL SERVICES - NON CFO	3,220,147	-
RISK MANAGEMENT	3,158,349	39.0
LEGAL SERVICES	760,317	6.0
COMMUNICATIONS	-	-
CUSTOMER SERVICES	-	-
PERFORMANCE MANAGEMENT	2,521,278	4.1
TOTALS	\$ 36,385,453	129.1



FY2010 Budget: Student Affairs

- Proposed budget for Student Affairs - \$19.5 million (106.7 FTEs)

- \$2.5 million (14.9%) increase over the FY09 approved budget of \$17,000,000

- Includes \$1.32 million of new aid and scholarships

PROGRAM	BUDGET	FTE
COMMUNITY OUTREACH & INVOLVEMENT	\$ 9,020	-
CAREER SERVICES	117,882	1.5
STUDENT SERVICE ADMINISTRATION	1,015,351	5.8
RECORDS MANAGEMENT	221,857	3.0
FINANCIAL AID	9,196,838	36.8
ATHLETICS	4,640,803	24.5
HEALTH SERVICES	648,898	-
STUDENT LIFE & SERVICES	3,685,668	46.6
TOTALS	\$ 19,536,317	118.3



FY2010 Budget: University Relations and Other

- University Relations budget for FY 2010 is \$2.7 million, an increase of \$.5 million from the previous year

- Other department budgets include Executive Direction (\$2.2 million), and Agency Financial Operations (\$5.1 million)

PROGRAM	BUDGET	FTE
ALUMNI RELATIONS	\$227,644	2.0
MAJOR GIFTS AND DEVELOPMENT	147,509	1.0
COMMUNICATIONS AND BRANDING	450,228	4.5
GOVERNMENT AFFAIRS	192,811	2.0
COMMUNICATIONS AND RELATIONS	1,678,638	6.0
TOTALS	\$2,696,830	15.5



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Strategic Resource Realignment

- Review open positions not directly supporting strategic improvement
- Compare staffing levels by function with national benchmarks
- Reduce/eliminate NTE and temporary positions except for faculty
- Review professional service contracts to determine whether necessary for strategic plan
- Implement comprehensive rewrite of all Job descriptions to better performance and strategic goals



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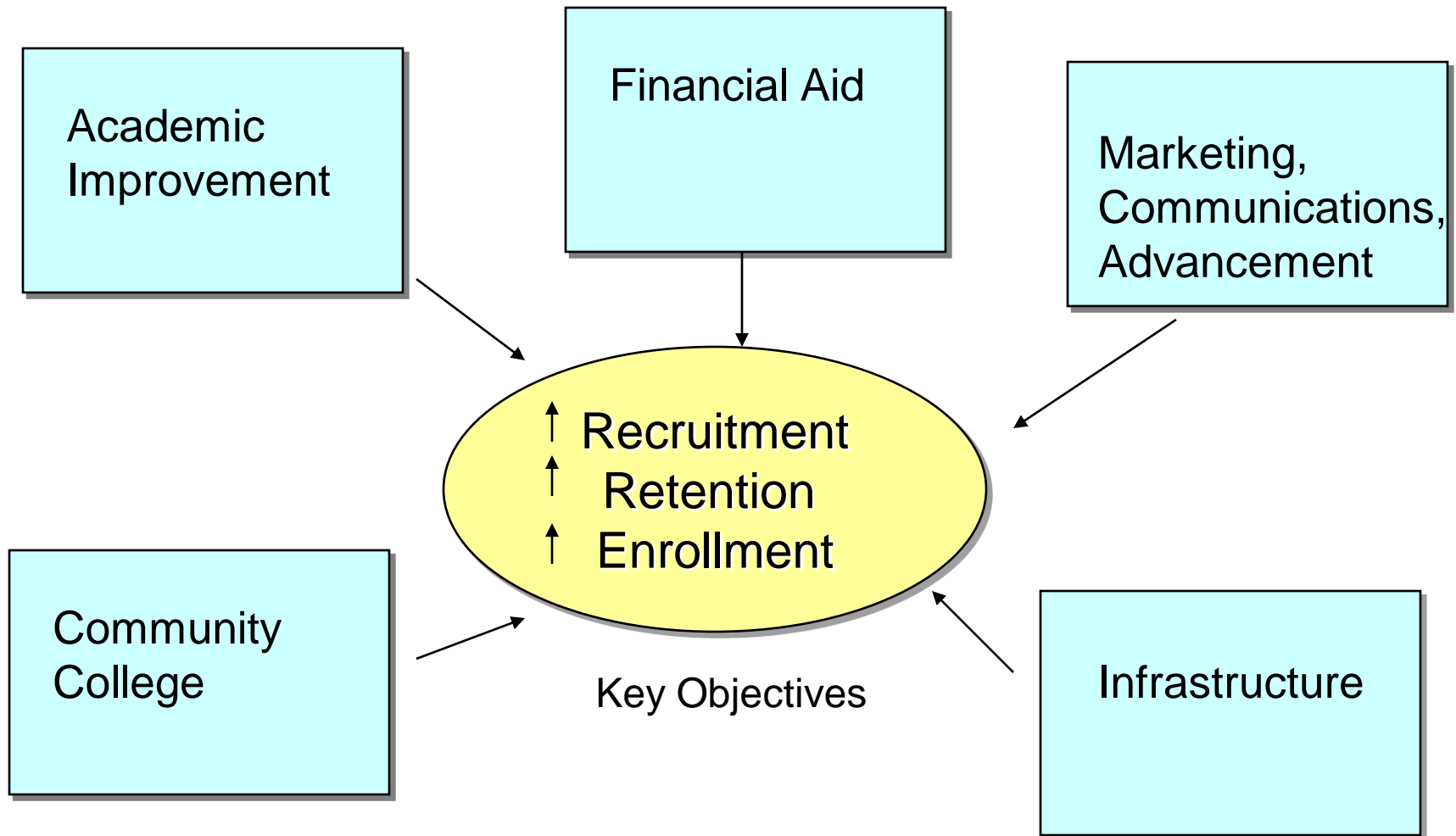


Special Purpose Fund



Special Purpose Fund Policy

Initiatives: Meeting Key Objectives



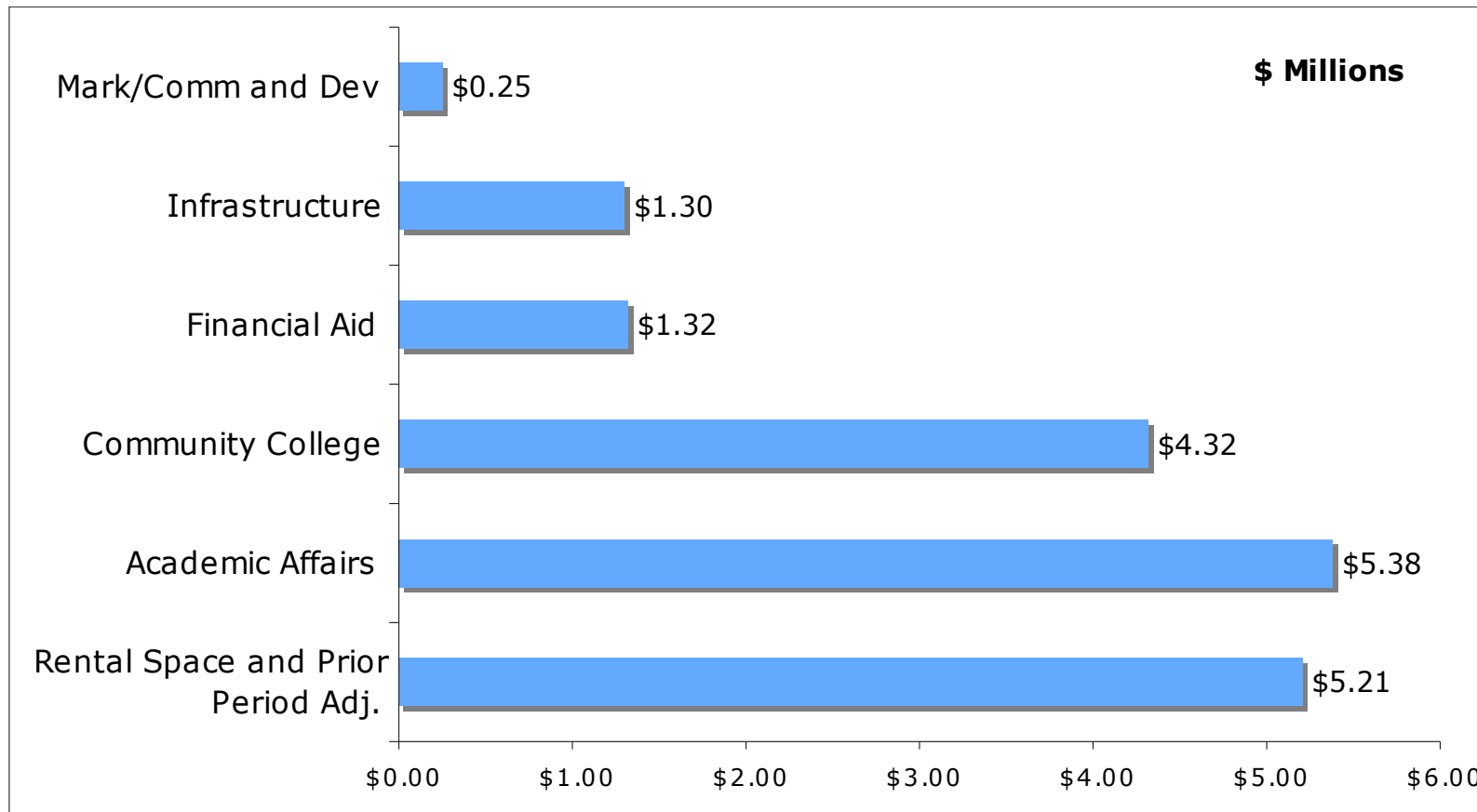


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Special Purpose Fund Policy Initiatives

FY 2010 Total: \$17.78 million





Competitive Grants in the Stimulus

- NIH – Research & Development - \$10.4 billion
- DOE Office of Science - \$5.6 billion
- NSF - \$3 billion
- Workforce Investment Act Programs - \$2.95 billion. Can partner with higher education institutions to provide training
- DOE – Weatherization Grants - \$5 billion
- Commerce – Broadband Accessibility - \$7.2 billion
- Teacher Quality Partnership Grants. National availability - \$100 million
- Community College and Career Training Grant Program Capped at \$1 million per college



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Other Sources of Government Funding

- Federal Earmarks Requested
 - Design of a new green law school - \$750,000
 - Upgrading agriculture and food sciences facilities - \$750,000
 - Veterans' Affairs Office - \$133,000
 - Enhancement of health services - \$204,000
 - Creation of a Career Center Program - \$80,000
- Financial Aid
 - Pell Grants: \$5,350 FY 2009-10 and \$5,550 FY 2010-11
 - Federal Work Study – Additional \$2.68 million for the District
- American Opportunity Tax Credit – Increases Hope Scholarship for 2010 to a total of \$2,500 from \$1,800
- State Stabilization Fund
 - We are receiving \$0 dollars from the \$89 million allotted to the District of Columbia



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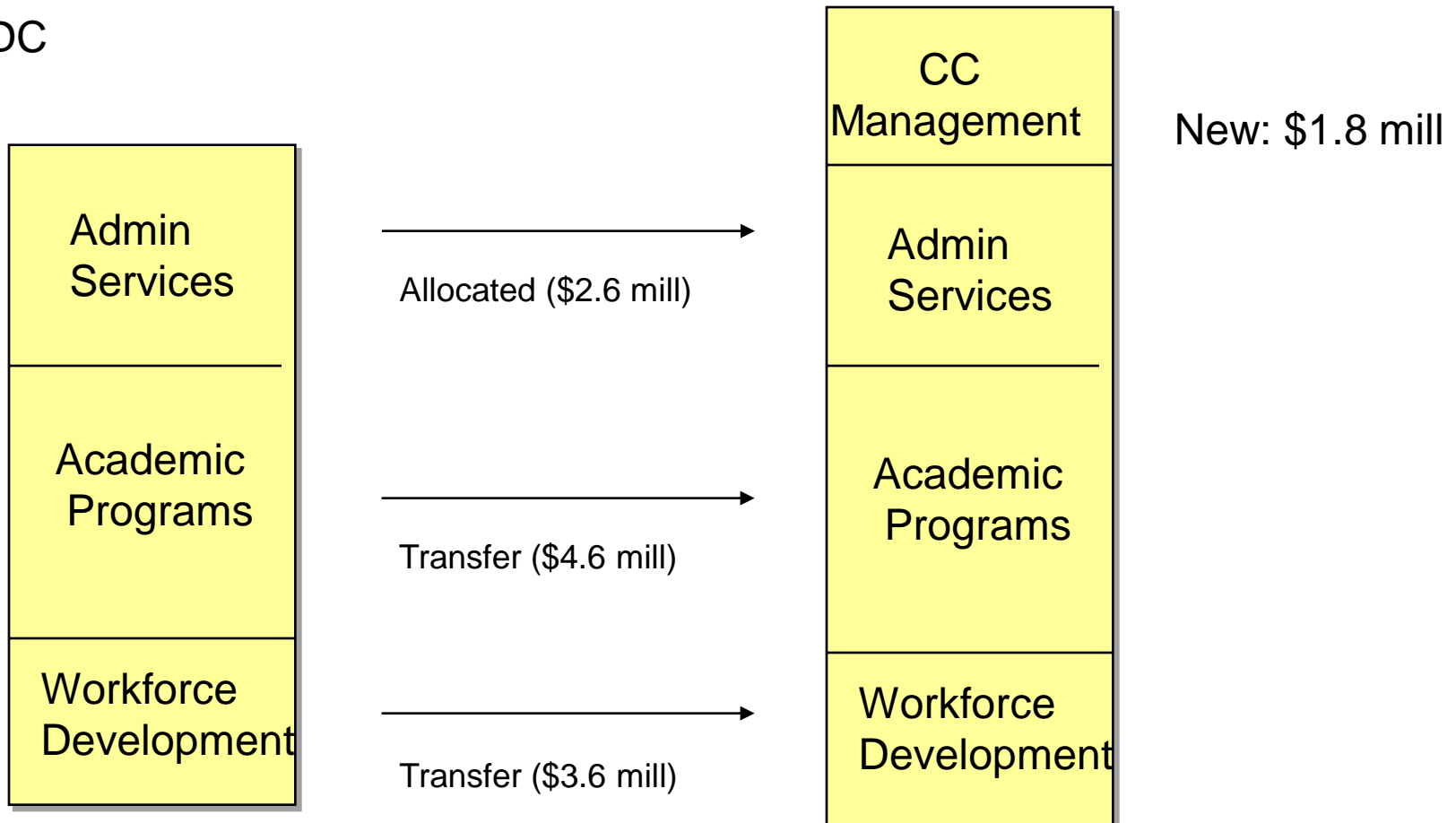


Community College



Leveraging the Core University: Efficient Implementation

UDC



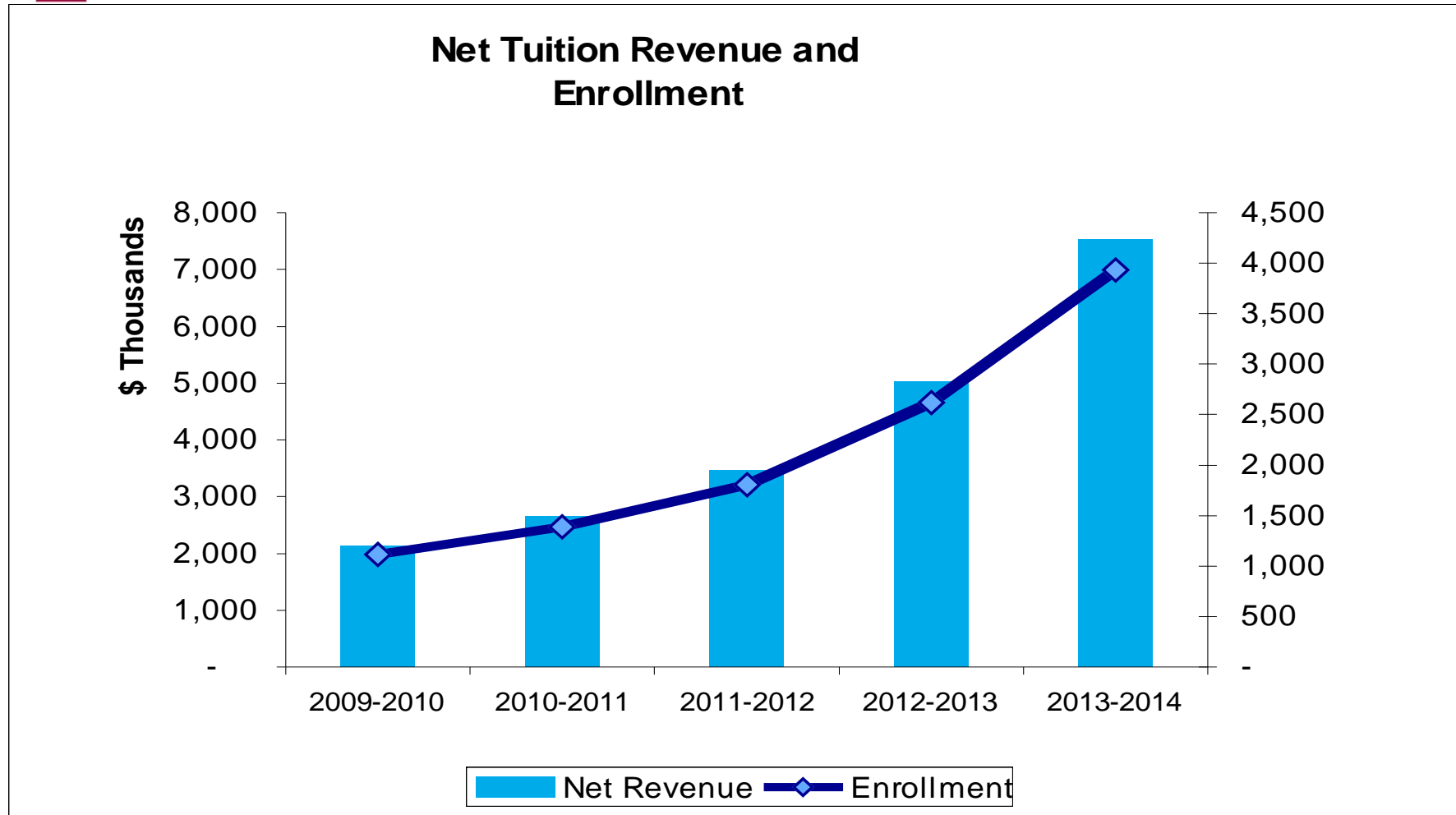


Community College: FY 2010 Proforma Expenditures

Summary	New	Transferred	Allocated	Total	Capital
General Management	1,743,123	-	-	1,743,123	-
Workforce Development	-	3,588,623	-	3,588,623	-
Academic Affairs	-	4,646,884	-	4,646,884	-
Campus Services	150,000	550,000	-	700,000	-
Core Services	-	-	2,255,000	2,255,000	-
Total	1,893,123	8,785,507	2,255,000	12,933,630	-
Capital Budget	-	-	-	-	7,000,000

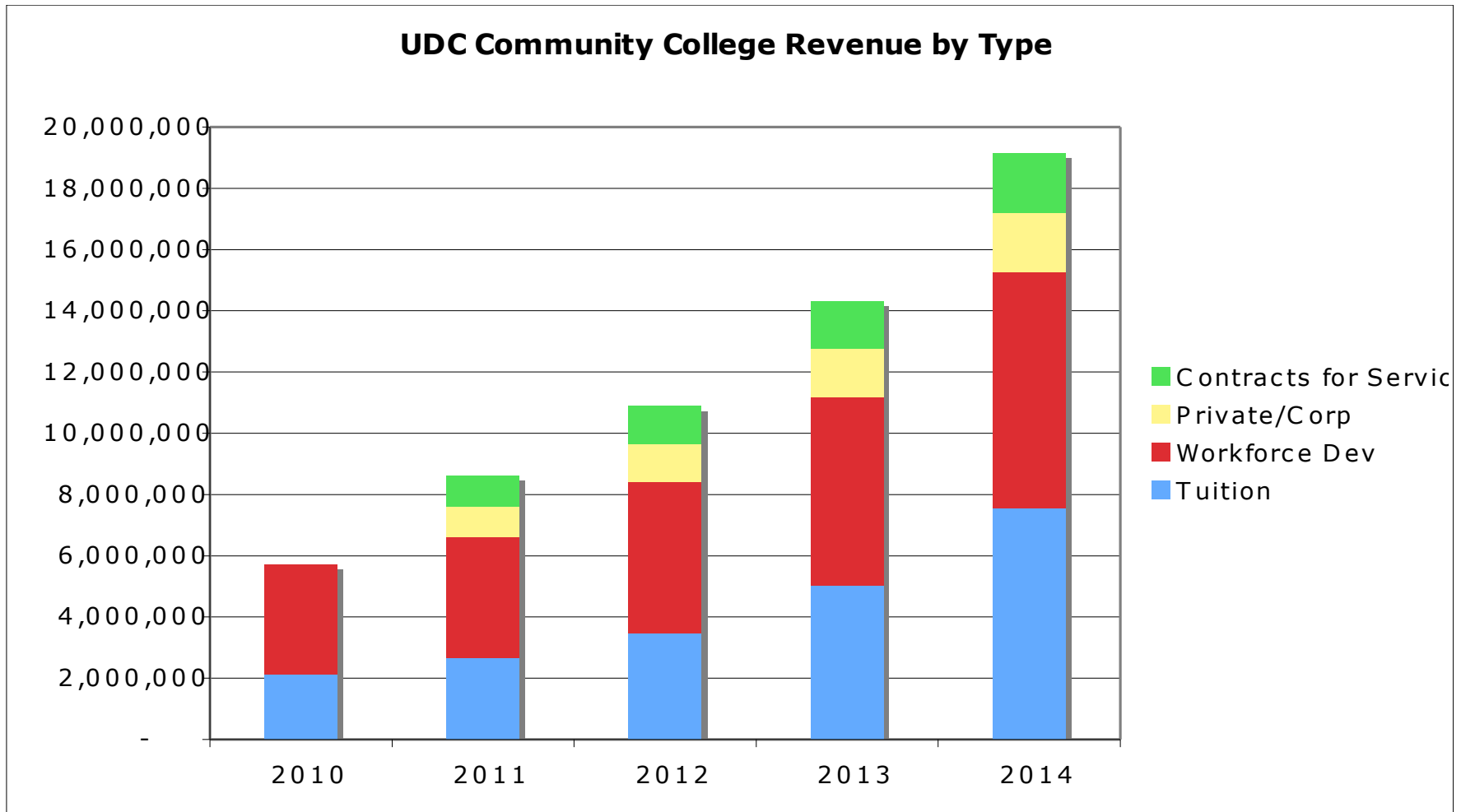


Community College Growth Scenario: Tuition Revenue and Enrollment





Community College Growth Scenario: 5 Yr. Projected Revenue





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Middle States Accreditation

- UDC's accreditation includes associate degrees
 - Community college: no need to include note about “pending approval from Middle States”
- Locate on campus
 - No need for a Substantive Change Proposal
 - Similar to school of business or university college
 - Name indicated that it's a division of UDC
 - Send Middle States courtesy notification letter
- Renting/leasing separate location (e.g., across the street: need to submit a Substantive Change proposal)
- Buying a building: becomes part of main campus
 - use main mailing address and centralized services: no need to submit a Substantive Change proposal



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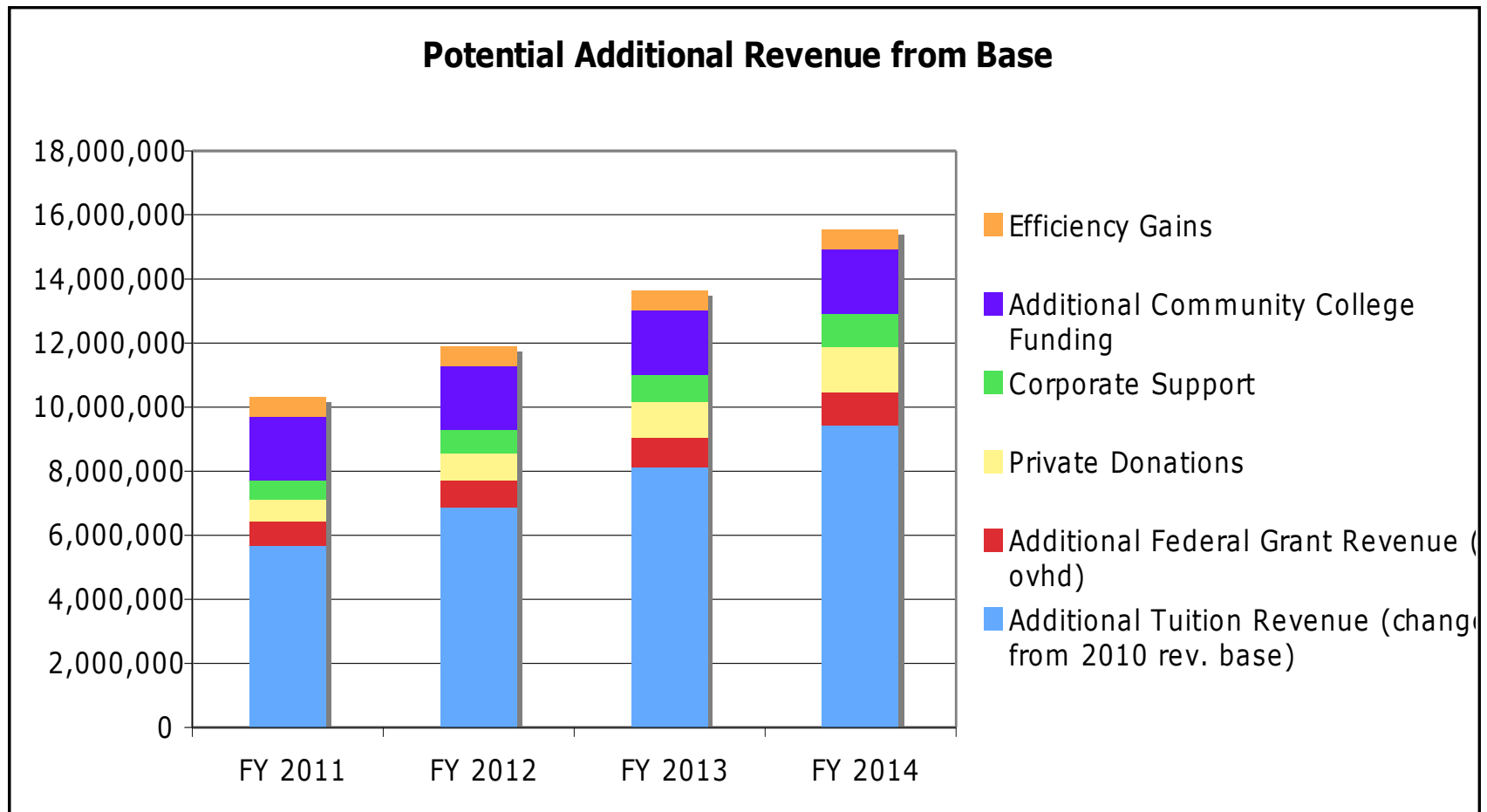
Financial Planning and Initiatives



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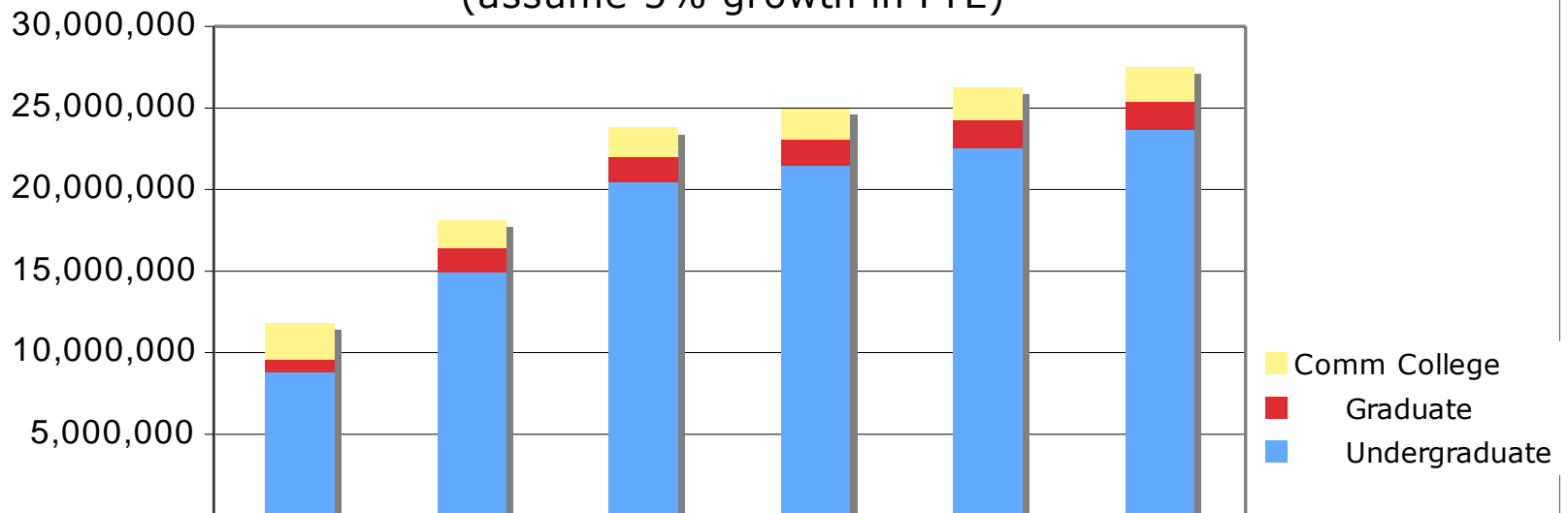
UDC Incremental Revenues: Low Growth Base Case





Increase in Net Revenue from Tuition Change: 5% Growth Case

Net Revenue ex Law School From Tuition Chan
(assume 5% growth in FTE)



	avg 08-09	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
Comm College	2,200,034	1,724,424	1,810,645	1,901,178	1,996,237	2,096,048
Graduate	827,647	1,444,992	1,517,242	1,593,104	1,672,759	1,756,397
Undergraduate	8,778,983	14,924,12	20,450,13	21,472,63	22,546,27	23,673,58

This excludes potential \$4 million increase from SEU teach-out for 2010



Financial Analytics Initiatives

- Development of strategic plan with five year projections
- Improvement of internal and external reporting
- Development of Key Performance Indicators (KPIs) and metrics with comparison to other Universities
- Implementation of best in class ERP system: Banner with financial module



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Communications



Communications Initiatives

- Created Community College Advisory Committee
- Expanded Communications Task Force
- Implemented new Transformation Task Force
- Using Web 2.0 social community technologies
 - E.g., Twitter, Facebook, YouTube, Ning
- Roll out major marketing and fundraising campaign using UDC's 160th in 2011
- Expanding use of UDC Cable TV 98
 - E.g., weekly "Focus on Academics" Sessions



Community Outreach

- President's commitment to community outreach
 - E.g., attend “Party with a Purpose” last Thursday of each month
 - “Presidents Corner” article in each issue of *The Trilogy* (student newspaper)
- One year progress report at Convocation - 9/09
- Question/answer session between students and faculty on academics and achievements at UDC
 - Taped and placed on UDC Cable TV 98
- Market teach out opportunities to Southeastern students to move over Southeastern Programs not at UDC



Financial Aid: Student Communications

- Office of State Education (OSSE) – DC One Application at UDC: 3 days at UDC 136 participants/walk-ins
- Educational Opportunity Center (EOC): 61 walk-ins to date
- FAFSA completions to date for 2009-10: 3,609 students
- UDC Website
 - FAFSA link, Financial aid calculator, FAQ's, scholarship applications, scholarship resources
- Accounting Club Tax Assistance
- Outreach/emails and telephone calls (200 students per cohort)
- International Students – resource meetings