

University of the District of Columbia Van Ness Campus Master Plan Community Open House 3

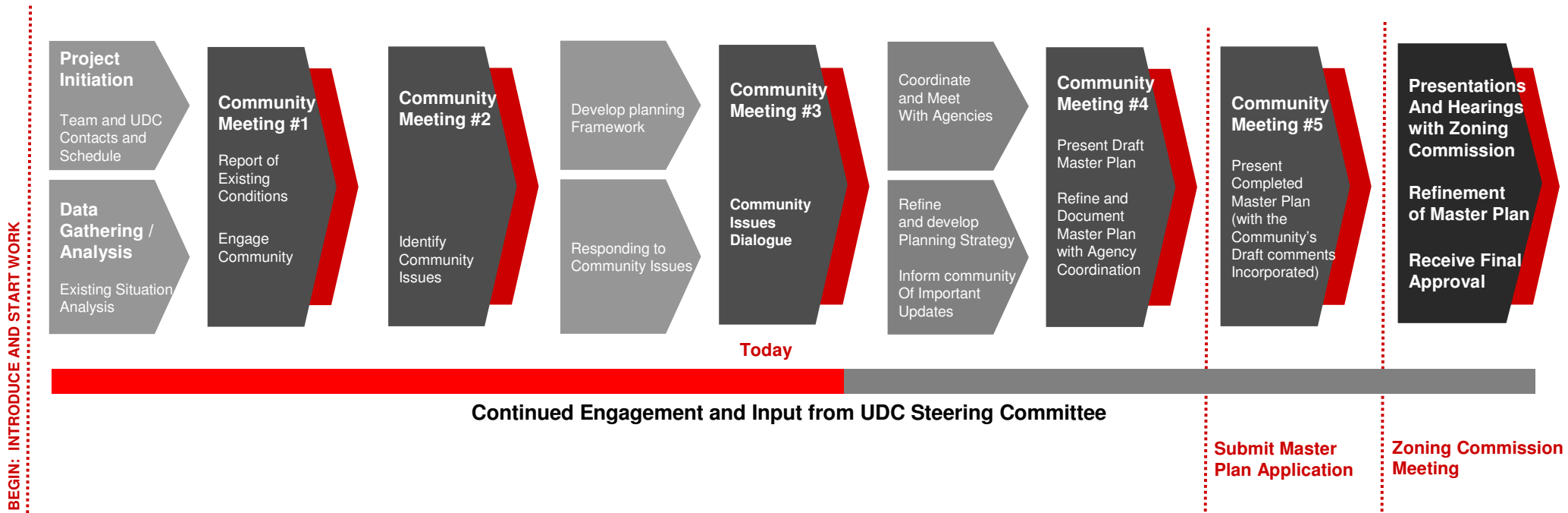
December 8, 2010



Introductions

University of the District of Columbia
van ness campus

Sequence of Work: Campus Master Plan



Next Steps

Agenda

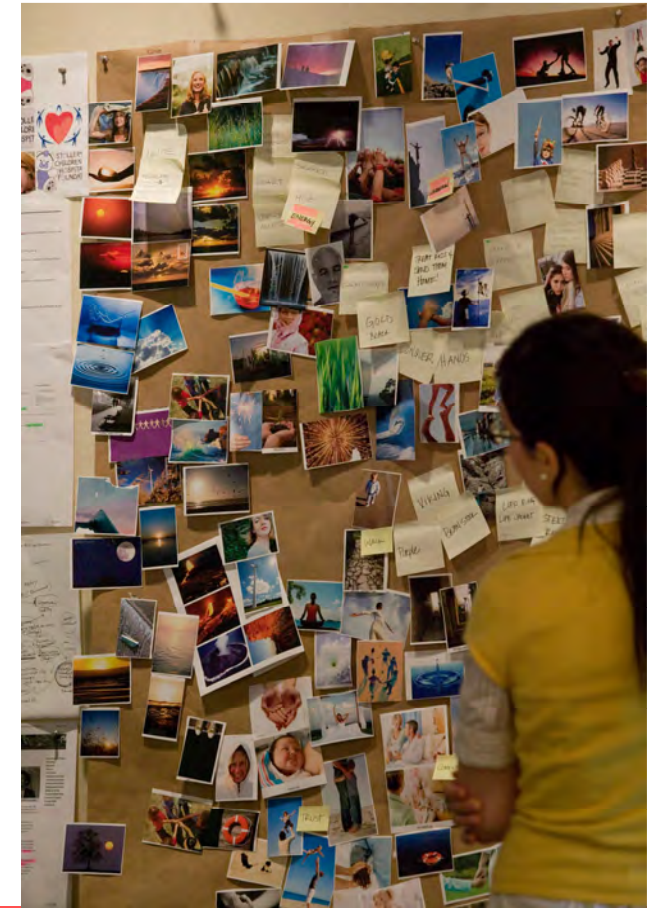
Review

- Community Comments
- Masterplan Framework
- Masterplan Elements / Goals and Objectives
- Next Steps



Summary of Community Comments

- Establish pedestrian friendly streetscape on campus and its edges as per CAPA study
- Encourage ride sharing, public transit and pedestrian life
- Implement traffic patterns and design solutions for pedestrian safety including the tunnel across Connecticut Avenue
- Introduce community-serving retail along Connecticut Avenue
- Strengthen campus identity, edge conditions, entries, wayfinding and open space
- Establish comprehensive goals to advance campus sustainability in tune with the District and Sustainability Task Force
- Design Student Center as a student and community resource



Review Community Comments

Summary of Community Comments

- Strengthen communications and relationship with neighbors and institutions
- Facilitate cultural and educational events for neighbors on campus
- Permit local neighbors to use campus sports facilities
- More students on campus and in residence halls
- Address security needs
- Optimize facility utilization



Review Community Comments

Summary of Community Comments

- Establish campus identity gateway feature across Connecticut Avenue
- Expanding tunnel connections to Giants and other retail across Connecticut Avenue
- Introduce electronic marquee on Connecticut Avenue
- Build a theatre to attract world-class cultural events and establish connections with Kennedy Center, Arena Stage, etc.
- Apply sustainability principles and goals as per EO13514 (GHG)
- Aim for the “Living Building Challenge” for overall campus sustainability
- Link the campus to renewable energy sources – solar, wind & green



Review Community Comments

Summary of Community Comments

- Offer senior citizens to audit classes or reduced tuition for continuing education
- Managing the impact of temporary student housing on local residents

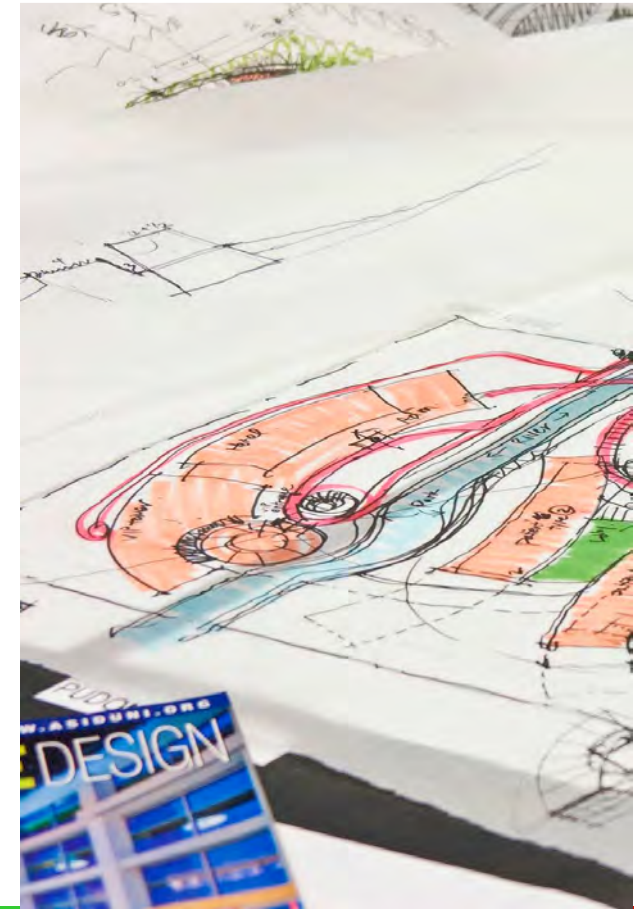


Review Community Comments

Master Plan Framework

8 Chapters & 5 Elements

- Introduction
- Campus Plan Overview
- Existing Campus Conditions
- Plan Elements
 - Campus Growth Element
 - Transportation Element
 - Sustainability Element
 - Community Relations Element
 - Campus Character Element
- Appendix



Review Masterplan Framework

Campus Growth Element

UDC / Community Goals

- Establishing a Flagship Presence
- Facilities supporting curriculum needs
- Reinforcing Sustainability

OP Comp Plan Goals

- Policy EDU 3.1.1 – Sustaining and Advancing UDC
- Policy EDU 3.1.2 – Strengthen Training and Career Programs
- Policy EDU 3.2.1 – University Partnerships
- Policy EDU 3.2.2 – Corporate Citizenship
- Policy EDU 3.3.4 – Student Housing

SCOPE OF THE FLAGSHIP ACADEMIC MISSION

Learning, Research, and Service



Campus Growth Element

Van Ness Campus Population

- Historically campus design was to accommodate 15,000 students
- Current Student Headcount 3183 Van Ness Campus, 2672 CCDC
- Trend tending over time towards:
 - Proportionately more full time students
- Projected maximum future enrollment by 2020:
 - 10,000 Full Time Equivalent (15,000 Head Count)

Van Ness Campus Facilities

- Campus growth within current footprint
- Curriculum growth supported by academic facility utilization
- On campus residential facilities



Campus Growth Element

Residential Facilities on Van Ness Campus Program

- 600 students
- 2 buildings with 7 floors each
- A mix of room types generating an average of 360 SF / bed space

Location

- 3 Location / Configuration Options under evaluation
- Selection criteria:
 - adjacency to academic core
 - future expansion
 - least impact on neighbors



Campus Growth Element

Student Center on Van Ness Campus Program

- Envisioned as an Activity Hub of student services and community resource
- Gross area of 170,380 SF including bookstore, retail and dining, community spaces and meeting rooms

Location

- 3 location options under evaluation
- Selection criteria:
 - visibility
 - accessibility / connectivity
 - cost
 - community benefit



Transportation Element

Goals

- DDOT & OP Comp Plan Goals
 - T-2.1 Transit Accessibility
 - T-2.2 Multi-modal Connections
 - T-2.3 Bicycle Access, Facilities & Safety
 - T-2.4 Pedestrian Access, Facilities & Safety
 - EDU 3.3.5 Transportation Impacts of Colleges & Universities
- CAPA Goals
 - Pedestrian safety
 - Pedestrian accessibility
 - Pedestrian environments



Transportation Element

Pedestrians & Bikes

- Establish / improve Sidewalks and Building Entrances along determined Pedestrian Desire Lines
- As per CAPA study for Connecticut Avenue Corridor, introduce:
 - pedestrian oriented streetscape / signage
 - defined pedestrian zones within R.O.W
 - traffic calming measures
 - enhanced visibility for motorists and pedestrians
- Enhance tunnel connection across Connecticut Avenue
- Support Capital Bike Share program established at the Metro Station
- Potential for establishing a Bike Station that includes bike parking, equipment sales and on site bike mechanic



Transportation Element

Metro & Buses

- Consider monetary incentives to encourage metro use by providing employees with pre-tax SmartBenefits
- Introduce amenities such as shelters, benches, route maps, real time bus location information, etc.
- Upgrade bus stops along Connecticut Avenue to improve conditions for waiting passengers



Transportation Element

Cars & Trucks

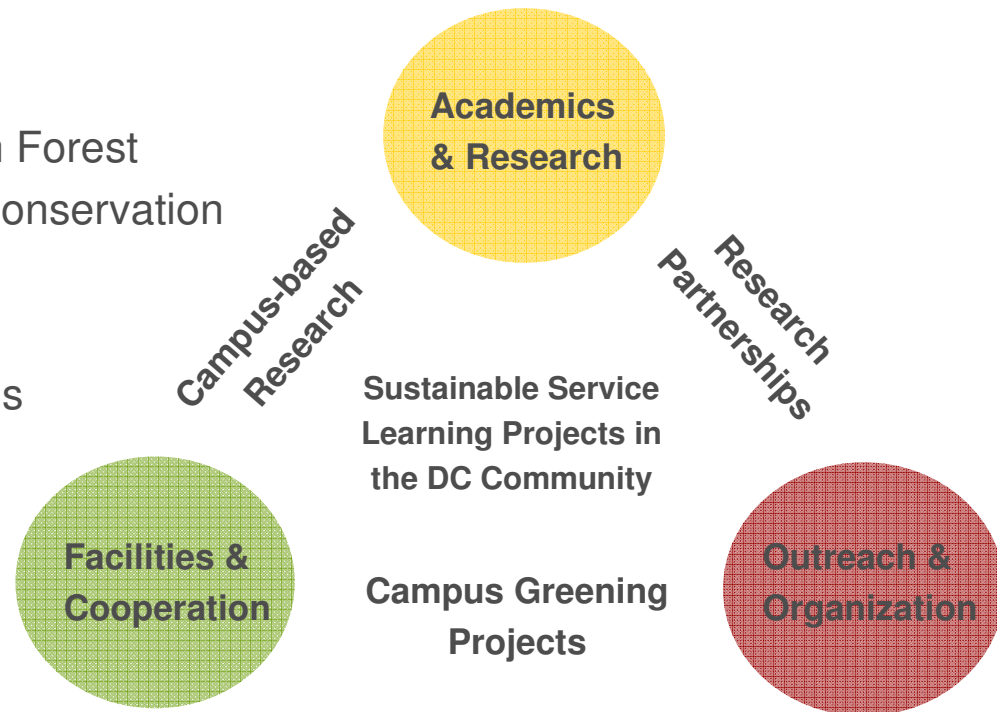
- Consider carpooling and vanpooling by provision of ride matching services on UDC's transportation website / preferred parking
- Consider free or partially subsidized Capitol Bikeshare and/or Zipcar memberships as an incentive / reward to reduce parking needs
- Car Sharing program established near campus to be continued and expanded (Zipcars)
- Introduce parking disincentives to manage parking demand and the associated traffic impacts
- Study service vehicular access requirements



Sustainability

Goals

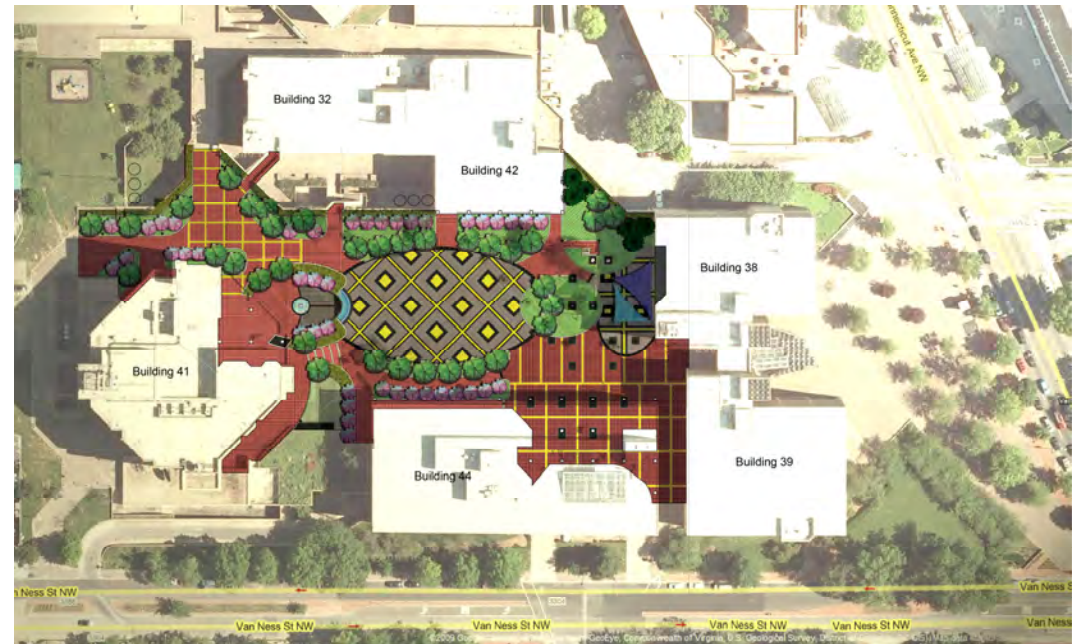
- OP Comp Plan Goals
 - E-1.1 Conserving and Expanding Our Urban Forest
 - E-2.1 Water Conservation & E-2.2 Energy Conservation
 - E-3.2 Promoting Green Building
- District Green Building Legislation
 - Minimum LEED Silver rating for new buildings
- UDC / Community Goals
 - Sustainability Task Force



Sustainability

Energy, Water & Climate

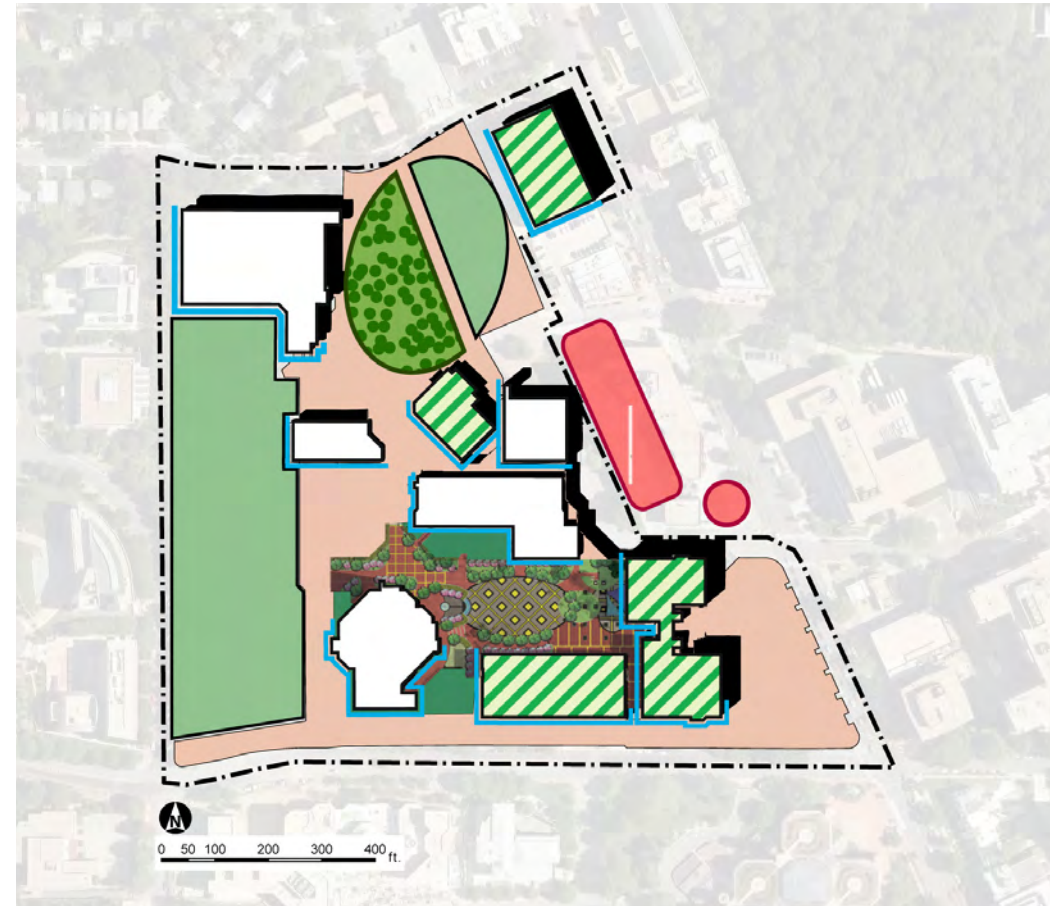
- Energy Efficiency and Renewable Energy
 - Lighting
 - HVAC (District System)
 - Energy Sources (solar, wind)
- Water Management
 - Potable Water
 - Non Potable Water
 - Storm Water
- Greenhouse Gas Management



Sustainability

Campus Facilities

- Campus Buildings
 - District Green Building Regulations
 - Green Roof Program
- Open Space
 - Tree Canopy Preservation
 - Smart Landscapes



Sustainability

Campus Operations

- Material Flows
 - Procurement
 - Food Production (locally grown & prepared – DC Central Kitchen contract with Fresh Start)
 - Asset Management
 - Waste Management, Recycling & Composting



Community Relations

Goals

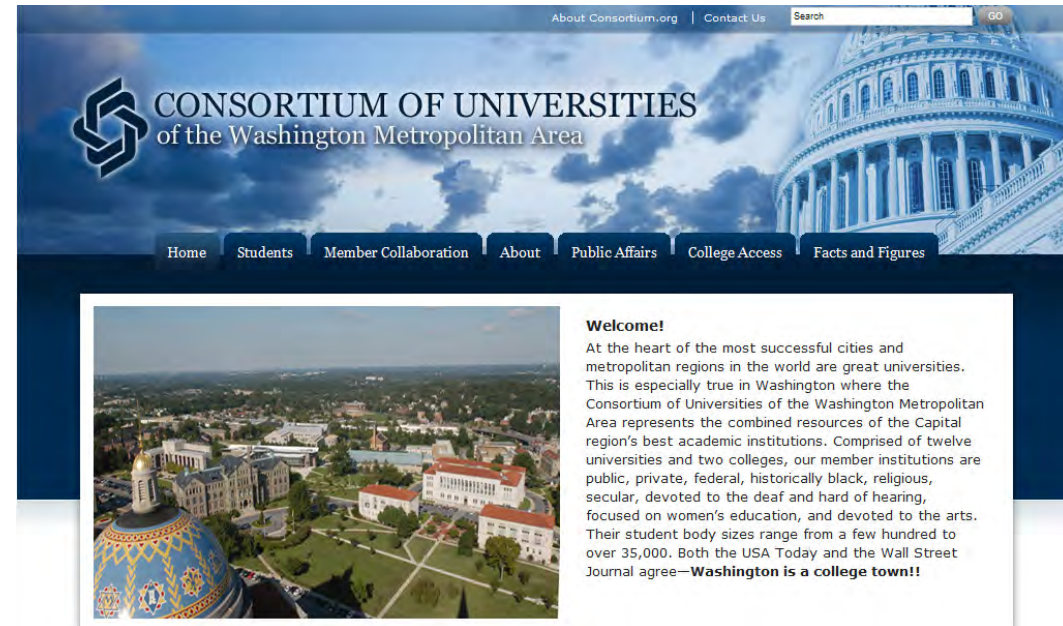
- OP Comp Plan Goals
 - EDU 3.3.A University-Community Task Force
- UDC / Community Goals
 - Engage Community in Policy Development (Sustainability Task Force)
 - Build Local Political Support
 - Build Federal Support
 - Enhance Marketing & Advertising (online publications, cable channel, re-branding)



Community Relations

Communications

- Intra-university Dialogue/Coordination
 - Consortium of Universities of the Washington Metropolitan Area
- Community / University Dialogue
 - University Community Task Force (Friends of UDC)
 - Communication Tools (Web / Social Media, Event Board, Electronic Marquee)



Community Relations

Educational Partnerships

- Service Learning (Sustainability)
- Continuing Education
- Online Education
- University Partnerships with Neighboring Educational and Cultural Institutions



Community Relations

University Neighbors

- Cultural Events
 - Jazz Alive
- Sports & Recreation
 - Natatorium
 - Tennis Courts
- Community Events & Resources
 - Farmers Market
 - Community Gardening
- Media Programming

Food
Fun
Friends & Family



FARMER'S MARKET
7:30 AM—1:30 PM
Every Saturday Now
through early November

Featuring:
Fresh produce and fresh ideas
to help District residents
improve their quality of life.

4200 Connecticut Avenue, N.W.
Washington, D.C. 20008
(Near UDC/Van Ness Metro Station)

For more information contact:
Gordon White or Calvin Lewis at
gwhite@udc.edu or clewis@udc.edu or call
202-274-7125
www.udc.edu



Free Useful Information
Live Entertainment
Information about UDC's
College of Agriculture,
Urban Sustainability
and Environmental Sciences (CAUSES)

Campus Character

Goals

- OP Comp Plan Goals
 - UD 1.4.1- Avenues / Boulevards & Urban Form
 - UD 2.1.4 - Architectural Excellence
 - UD 2.2 - Designing for Successful Neighborhoods
 - UD 3.0 - Improving the Public Realm
- UDC / Community Goals
 - Express the Flagship Identity of the Van Ness Campus
 - Improve the overall appearance and character of campus (within Capital Budget Boundaries)
 - Connect Community & Campus Population
 - Utilize the campus to activate Connecticut Avenue



Campus Character

Place Making Elements

- Campus Identity
 - Buildings, Signage & Spaces
 - Campus & Connecticut Avenue Interface
 - Public Realm
- Campus Perimeter
 - Campus Entrances
 - Campus Boundaries
- Campus Commercial District
 - Mixed-use



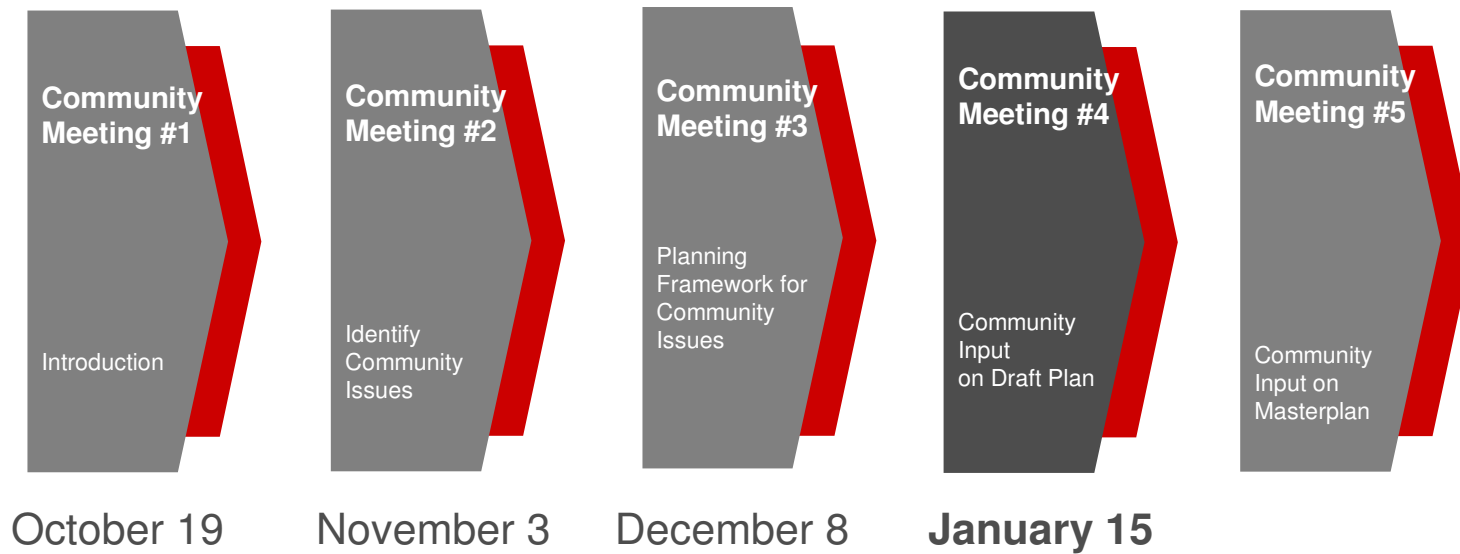
Campus Character

Architectural Expression

- Aesthetics & Maintenance
 - Building Appearance
 - Service Areas
- Urban Design
 - Connecticut Avenue
- Graphics & Wayfinding
 - Campus Experience



Time Line



Next Steps

Thank You

Community Open House # 4

Draft Masterplan Plan Presentation

Date - 15 January 2011, Saturday

Time - 10:00 am

Location - Campus Auditorium, Building 44 East



Next Steps