

## BA in Security Studies - Curriculum Proposal

Submitted by: Administration of Justice Program

Department of Urban Affairs, Social Science, and Social Work

### A. The type of review requested

#### 1. New program

B. Description of program, course, change, course requirements, prerequisites, and syllabi

as appropriate.

The Administration of Justice Program (ADJA) proposes to establish a degree program in Security Studies, which will award the Bachelor of Arts in Security Studies. The BA-SS program would initially be offered for those members of the United States Marine Corps who are guarding U.S. Embassies around the world and interested civilian employees of the U.S. State Department. The program and its curriculum design are based on an analysis of the curriculum trends in the interdisciplinary field of criminal justice and criminology. While the field continues to be guided by changing laws, science and technology developments, and research, increasingly it is recognized that the challenges of cultural diversity, human rights, and community development are important curricular foci. The program is also designed to meet a genuine need articulated by officials in the defense community. Because of the highly distributed nature of the intended student clientele (worldwide postings), the majority of the courses will be conducted online.

Additionally, its core courses are applicable to the educational needs of the broader Department of Defense, intelligence and Homeland Security communities, and with minor modification, can be further ramped up to also meet their needs.

The overarching goal of the program indicated above is to provide students with a solid education in the field of national security studies within the context of a humanistic framework incorporating respect for divergent cultures and people, human rights, and the rule of law. This goal will be addressed through both skill-based and knowledge-based objectives in a student-centered learning environment.

The courses comprising this degree are listed below in Table I. As the Table illustrates, some of the specific required courses for the major also fulfill University-wide requirements. For example, Statistics is a required course that also fulfills three of the required six hours of math. Table II, provides anticipated course sequencing for this program.

Table 1: Course Listing for Degree Requirements, BA-SS

Course #

Major Courses

Crđ Hrs

University-wide Req.

1125-102

Criminology

3

1125-141

Foundation of Security Studies

3

1125-175

Intro to Geospatial Analysis

3

1125-221

Forensic Investigations

3

1125-232

Criminal Behavior

3

1125-240

Domestic Terrorism

3

1125-241

International Terrorism

3

1125-243

National Security Law, Policy and Objectives

3

1125-300

Constitutional Law

3

1125-340

Homeland Security

3

1125-342

Systems of Terrorists Tradecraft

3

1169-377

U.S Foreign Policy

3

1125-345

Crisis Management

3

1125-440

Intelligence and Counterintelligence Operations

3

1125-441

Case Studies in the Law of Armed Conflict

3

1125-450

Research in Justice Systems

3

1125-490

Senior Seminar

3

1175-

Ethnography

3

Social Science

1169-206

American Government

3

Social Science

2131-355

Economic Development

3

Social Science

2201-201

Principles of Accounting I

3

1161-105

World Cultural Geography

3

Electives

13

1125-391

Fieldwork

1125-395

Special Topics

University Wide-Requirements (not included above)

1133-111&2

English Composition 1 & 2

6

1133-211&2

Literature & Advanced Writing 1 & 2

6

1535-101

Math 1

3

1535-185

Math 2 (See statistics above - 3 hours)

3

Natural Science/lab

8

Foreign Language

6

1167-206

Philosophy ( Social and Political Philosophy)

3

1119-115

Public Speaking

3

1105-281

World Art History

3

Total Credit Hours for Degree Completion

120



Table 2: Sample Course Sequencing

Semester 1

Semester 2

Course

Cr  
Hrs

Course

Cr  
Hrs

1133- 111 English Composition I

3

1133- 112 English Composition 2

3

1125-232 Criminal Behavior

3

1125-175 Geospatial Analysis

3

1125-141 Foundation of Security Studies

3

1167-206 Social and Political

Philosophy

3

1125-102 Criminology

3

1125- 203 Forensic Investigations

3

1169-206 American Government

3

1125-300 Constitutional Law

3

Total

15

Total

15

Semester 3

Semester 4

Course

Cr  
Hrs

Course

Cr  
Hrs

1133-211 Lit & Adv Writing 1

3

1133-212 Lit & Adv Writing 2

3

1535-101 General College Math 1

3

1535-185 Elementary Statistics 1

3

2131-355 Economic Development

3

1125-240 Domestic Terrorism

3

Foreign Language 1

3

1125-391 or 395 Elective

3

1161-105 World Cultural Geography

3

Foreign Language 2

3

Total

15

Total

15

Semester 5

Semester 6

Course

Cr  
Hrs

Course

Cr  
Hrs

2201-201 Principles of accounting

3

1169-377 U.S. Foreign Policy

3

1125-391 or 395 Elective

3

1125-391 or 395 Elective

3

1125-241 International Terrorism

3

1125-342 Systems Terrorist Tradecraft

3

1124-243 National Security Law, Policy &  
Objectives

3

1105-282 World Art History

3

Natural Science 1

4

Natural Science 2

4

Total

16

Total

16

Semester 7

Semester 8

Course

Cr

Hrs

Course

Cr

Hrs

1124-441 Case Studies in the Law of Armed

Conflict

3

1125-491 Senior Project

3

1125-440 Intelligence & Counter-Intelligence

Operations

3

1119-115 Public Speaking

3

1125-450 Research in Justice Systems

3

1125-345 Crisis Management

3

1175- Ethnography

3

1125-391 or 395 Electives

4

1125-340 Homeland Security

3

Total

15

Total

13

Cumulative Total





Type

Number

Local Criminal Justice programs

6

Regional Criminal Justice programs

14

Online programs in Criminal Justice

44

Online programs in National Security

2

Online programs in Homeland Security

17

Homeland security programs

5

National Security Studies programs

4

Table 3

1. Demonstration of need (including internal and external supporting data).

United States Embassies around the world are guarded by young Marines generally between the age of 18 and 24. Many of them have limited prior experiences with different cultures and people with backgrounds different from their own. As part of the security team, they have to create security in accounting offices within embassies and in culturally different situations.

The Department of State has recognized the need for these individuals to have educational experiences beyond that of a high school graduate and basic security guard training provided by the US Marine Corps. With the support of the United States Marine Corps, they are actively seeking a University to provide a bachelors degree program in the field of security studies within a curriculum context of cultural diversity and humanism. Military studies has increasingly recognized that much of the work of military forces in non-combat activities requires a different base of knowledge and skill sets than traditionally viewed by the military.

A review of the academic programs at 57 local, regional and national universities indicated a shortage of BA programs in National Security Studies. However, this is a growing field and this would provide the university with the opportunity to be one of the early entrants.

AREA PROGRAMS

American Military University

Online MA in National Security Studies

John Hopkins University

On campus Certificate in National Securities

Georgetown University

On campus Certificate

Strayer University

Online BS Homeland Security & Information ;  
Security Administration

University of Maryland- University College

On line and campus MS Homeland Security  
Management

2. Congruence with academic unit objectives and university mission (relationship to other existing programs and courses) (BA).

The Bachelor of Arts in Security Studies (SS) will be part of the Criminal Justice Program that is part of the Department of Urban Affairs, Social Science, and Social Work. The Department of Urban Affairs, Social Science and Social Work, in addition to the Administration of Justice program, also include programs in: History, Political Science, Sociology/Anthropology, Social Work, and Urban Studies, as well as courses in Geography and Philosophy.

The BA in Security Studies is an outgrowth of prior Administration of Justice program (ADJA) initiatives in the area of homeland security and continues the ADJA program philosophy of interdisciplinarity in curriculum content. Its primary focus is on the detection and prevention of terrorism directed towards United States citizens or property abroad. Terrorism (also known as a political crime), is one of the heuristic typologies forming the basis of the study of criminology.

In addition to this subject matter alignment with the academic discipline of criminal justice, the congruence of the proposed BA-SS not only to its parent field of criminal justice and criminology, but also to the fields of Urban Affairs, Social Science and Social Work (UASSSW) as well as the University's mission is demonstrated by its relationship to other existing programs and courses. Of the 120 credit hours to be required for the BA-SS, only 30% would be new course offerings. Among the required major courses for this new program, approximately 42% are new courses. The remaining 58% are courses currently offered by the University, mostly in the Administration of Justice Program and the Department of Urban Affairs, Social Science, and Social Work (See, Table 3, below).

Table 4: Distribution of required major course credit hours for BA -SS

Program

Credit hours

ADJA Justice core curriculum (required courses)

18

ADJA electives and special topics courses

18

Courses from other Departmental (UASSSW) programs

(Political Science; History; Geography/Anthropology)

9

Accounting and Economics Programs

6

Total

48

3. Avoidance of duplication or overlap with existing courses or programs.

This program will not duplicate or overlap existing courses or programs.

As

noted in Table 3, above, the program does incorporate 48 hours of existing

University courses, exclusive of University-wide requirements.

4. Relationship with other programs/departments/schools/colleges with written

response from those concerned. See response (C) (2) above.



5. Standards of relevant accrediting agencies and/or professional societies.

N/A; Administration of Justice has a professional association, Academy of Criminal Justice Sciences (ADJS) which provides program review, but not program accreditation. The evolving nature of national security studies as a field of study means that the University of the District of Columbia will be in the forefront of helping to establish the standards.

6. Number of students immediately affected, if relevant.

This proposal would have no effect on students currently enrolled.

7. Projected enrollment, if relevant.

The initial target pool includes the approximately 500 students who matriculate annually through the two-month MSG (Marine Security Guard) School program, as well as the 1500 currently serving on post at U.S. Embassies throughout the world. A survey of two classes at the MSG (Marine Security Guard) school indicated that approximately 80% (n = 206) or 165 individuals would enroll in this program.

Enrollment projections from the Marines are:

First semester enrollment: 400

Second semester additional enrollment: 300 (Total 700)

Third semester additional enrollment: 250 (Total 950)

Fourth semester additional enrollment: 250 (Total 1200)

They estimate that once at full capacity, the enrollment would peak at 1,200 students by the end of the four semesters of the program.

At a minimum, enrollment projections would be an initial enrollment of approximately 50 - 100 students, with additional increments of 50 - 100 quarterly, for a total ongoing program enrollment of 200 - 400.

Military personnel receive an annual professional development award that will enable them to pay their tuition and fees. Typically, online students are not charged the same fees that students pay who are on campus since they are not local in order to participate in athletic events, take advantage of health services, etc. This proposal advocates that fees that require on campus attendance are waived as is customary with the policies and practices of other on line programs.

8. Effect on student development, employment or program effectiveness, if relevant.

The development of the Bachelor of Arts in Security Studies would have a significant effect on the development and employment of students in such a program. In addition, it would enhance the effectiveness of the Administration of Justice program as a whole because it strengthens our on line teaching capacity and our capacity to provide a variety of on line access to knowledge.



Most of the students at the conclusion of their tour of duty will leave military service. A BA in Security Studies will provide them with the professional credentialing necessary to obtain employment in one of the leading growth fields. In addition to the Department of State, other federal government agencies with a need for graduates with these specialized skills include the Departments of: Homeland Security, Energy, Treasury, Defense, and Justice. These skills are also in demand by state and local law enforcement agencies, as well as private security and proprietary entities.

The initial deployment of this program also includes civilian State Department employees. These individuals are generally in entry-level or contract positions. This degree would provide them with the ability to move into higher paying more responsible positions. As the program expands, majors enrolled in the BA in Administration of Justice program would be able to take selected SS courses as part of their major electives. This would provide those students with an additional level of expertise and marketable skills.

9. Adequacy and appropriate qualification of current faculty and support staff  
(Identify additional needs if any).

There are appropriately qualified faculty members in the primary areas of this program. (See attached resumes, Attachment A). However, the number of courses to be offered will require the hiring of adjunct faculty. Not only is the Washington metropolitan area replete with individuals having the specialized expertise, however, the online nature of the program means that there is no geographic limitation on the ability to hire adjunct faculty. This presents an

additional benefit to the University in that it can claim internationally recognized experts as adjunct faculty.

10. Adequacy of current facilities (offices, classrooms, labs, etc.).

This program would be offered online and in limited instances, off-site. Therefore, it would not pose an additional burden on University classroom and laboratory spaces. The University's online system platform, Blackboard, is "state of the art" and has its hosting and backup servers provided off-campus by Blackboard. Since the system is infinitely scalable, no alterations are needed to accommodate the anticipated influx of students. UDC's Center for Academic Technology Support (CATS) will provide the necessary faculty preparation/certification and student user support.

11. Adequacy of supplies and equipment (Identify additional needs, if any).

As noted in response (C) (10) above, this program will be offered online and in some cases they will be blended.

12. Estimated costs, available funds and probable funding sources.

Budget estimates are for the first year of operation that includes two semesters and a summer session. They have been based upon the minimum enrollment

projections. For the purposes of this budget, it is projected to begin with 50 students and enrolling an additional 50 students each semester. An attrition rate of 5% was calculated.

Estimated Revenue: \$395,280

Source:

Tuition: \$276,570

Fees: \$118,710

Estimated Costs: \$198,985

Estimated Net Revenue: \$196,295

The detailed budget calculations are contained in Attachment B.

13. Adequacy of supportive library and technical resources in consultation with LRD.

The supportive library and technical resources of the LRD are adequate to support this program. The program will primarily utilize the online ALADIN system and Blackboard.

A. Additional Information (If the proposal is for program, course change(s) or course deletion(s).

N/A The proposal is not for program or course change or deletion.

B. Proposed Date of Implementation Fall 09.

Attachment B

REVENUE for Year One

First Semester Budget

Revenue to University for 50 students

Fees (\* 50 students)

\$9,500

One Time Only Fees

Application Fee

\$75

Enrollment Fee

\$100

New Student Orientation Fee

\$15

Per Semester Fees

\$15,500

Activity Fee

35

Athletic Fee

105

Health Services Fee

25

Technology Fee

50

Student Center Fee

95

Tuition Costs (50 full-time students)

\$63,000

\$105 per credit hour

\$63,000

Total Revenue first Semester

\$88,000

Second Semester Budget



## Assumptions

1. add 50 new students

2. attrition from first semester @ 5% (loss of 2.5 students)

3. Estimated student population second semester: 98

Revenue to University for 50 students

Fees (\* 50 new students)

\$9,500

One Time Only Fees

Application Fee

\$75

Enrollment Fee

\$100

New Student Orientation Fee

\$15

Per Semester Fees (for 98 students)

\$30,380

Activity Fee

35

Athletic Fee

105

Health Services Fee

25

Technology Fee

50

Student Center Fee

95

Tuition Costs (98 full-time students)

\$123,480

\$105 per credit hour

\$123,480

(@ 12 hours each)

Total Revenue second Semester

\$163,360



Summer Session Budget

Assumptions

1. Add 50 new students

2. Attrition from prior semester @ 5% (loss of 4.9 students)

3. Estimated student population second semester: 143

Revenue to University for 50 students

Fees (\* 50 new students)

\$9,500

One Time Only Fees

Application Fee

\$75

Enrollment Fee

\$100

New Student Orientation Fee

\$15

Per Semester Fees (for 43 students)

\$44,330

Activity Fee

35

Athletic Fee

105

Health Services Fee

25

Technology Fee

50

Student Center Fee

95

Tuition Costs (143 full-time students)

\$90,090

\$105 per credit hour @ 6 hours

\$90,090

Total Revenue Summer Session



\$143,920

Total Revenue from One Operating Program Year

\$395,280

