

Message from Acting Dean Yates



We are again at the end of another semester at UDC, and I am forever reminded of the wonderful SBPA students who not only continue to excel in their academic programs but also participate in community service activities; attend professional conferences; write articles for publication; receive special recognition for their scholarship by being inducted into an honor society; participate in internships; and engage in a myriad of other great activities.

This edition of **.Biz** highlights many of our student accomplishments as well as those of our faculty and staff who continue to provide invaluable service to the University of the District of Columbia in general and to the School of Business and Public Administration specifically. Please know that I am truly proud of what is happening in SBPA; know also that this would not be possible if not for the faculty, staff, and students with whom I work as well as the support of Interim President Dr. James Lyons and the entire University's administration. Enjoy!

Connect with us



SAVE THE DATE

SBPA Week

April, 2014						
Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

Scholarship & Awards Banquet
Social Entrepreneurship Competition
Community College Fair
Much, much more

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SBPA Graduate Students Win 1st Place in Annual Minority Case Competition

On Saturday, October 19, four UDC graduate students from the School of Business and Public Administration won the first place prize of \$5,000 in the 9th Annual Minority Case Competition sponsored by Howard University's School of Business. UDC's participants were: **Tamon George (Captain); Anita Johnson (Co-Captain); Giresse Pembele;** and **Timothy Glymph III**. The faculty advisor was **Dr. Charlie E. Mahone, Jr.**, Professor, Department of Management, Marketing, and Information Systems.

In addition to UDC's team, students from the following universities participated in this year's event: Washington University of St. Louis, The University of Virginia, Syracuse University, Howard University, Johns Hopkins University, and Morgan State University.

Continued on page 4

Nowell Appointed Professor Emeritus by Board of Trustees

On September 10, 2013, the Board of Trustees of the University of the District of Columbia passed a resolution that approved the appointment of **Dr. Antonia H. Nowell**, former Professor of Public Administration, as a Professor Emeritus. She was one of five faculty members approved for this distinguished award.

After joining the School of Business and Public Administration, Dr. Nowell became the lead faculty member in the Master of Public Administration Program (MPA). She was instrumental in the building of this program which has since graduated hundreds of students, some of whom became Capital City Fellows and many have become middle- and high-level administrators in the District and Federal Governments. She was also influential in encouraging a number of MPA program alumni to secure advanced degrees.

In 1998, Dr. Nowell instituted what became a multi-million dollar PATHS program for an initial contract of \$500,000 with the District of Columbia government. This program has been consistently funded and grown to an annual amount of \$2,000,000 and a cumulative amount of just over

\$20,000,000 since its inception. PATHS provides outreach, assessment, training, job placement and entry into UDC and other educational opportunities for the District's welfare clients as well as training and technical assistance for the staff from the funding agency, DC Department of Human Services Economic Security Administration.

PATHS has graduated thousands of students and trainees, many who have become gainfully employed or continued their education towards the Associate and Bachelor degrees. Thanks to Dr. Nowell's leadership and excellent organizational and management skills, PATHS has been described as one of the best welfare-to-work programs in the District of Columbia. Along with PATHS, Dr. Nowell has instituted and directed the Institute for Human Service delivery that has provided technical assistance, conducted research and program evaluation and provided staff training for a number of other District agencies.

Dr. Nowell has received numerous awards from the university and the community. She received the UDC Presidential Award, the UDC Provost Award, the CLR James Faculty Award, the UDC Cleveland L. Dennard

Service Award and numerous recognitions from graduate and undergraduate students. She has also received recognition from the American Society for Public Administration, the Washington Hospital Center, and most recently from the D.C. Department of Human Services Economic Security Administration for many years of successful collaboration.

Dr. Nowell leaves an impressive legacy of grantsmanship as evidenced from nearly \$22 Million dollars in contracts since 1998 and a distinguished record of service to the university, the community, and government organizations. Thanks to this long and distinguished service; we truly applaud her new status as Professor Emeritus.



Antonia H. Nowell
Professor Emeritus
Dept. of Public Administration

VISION 2020: School of Business and Public Administration Program offerings*

- Master of Business Administration (MBA)
- Master of Public Administration (MPA)
- BBA Accounting
- BBA Business Management
- Concentrations: Finance; Marketing; Management Information Syst.
- Certificate: Procurement & Public Contracting

* UDC Board of Trustees' Resolutions - November 19, 2013

Accounting and Finance Students Participate in NABA Conference

Each year, the National Association of Black Accountants (NABA) – Eastern Region – hosts a student conference in Bethesda, MD. Student members from several states on the east coast participate for four days of information sessions; job readiness seminars; a career fair; and lots of networking opportunities with young professionals.



SBPA Men of NABA

Twenty-one accounting and finance students from the School of Business and Public Administration attended this year's conference and took full advantage of all of the many activities of the conference, including the Career Fair. Representatives from the Big 4 Accounting firms – Price Waterhouse Cooper; KPMG; Deloitte; Ernst & Young

– were in attendance. **Alma Duvall, Earl Murray, Alexander Venzor, and Jeevan Basnet** were among some of the SBPA students who participated in several interviews.

Other sessions in which the students participated included the following: Ten Keys to Corporate Success; Professional Networking; NABA on Campus: How to Run a Successful Student Chapter; How to Land Internships and Full-time Positions; Peer to Peer Networking Lunch; Personal Branding; Mentorship vs. Sponsorship: Why You need BOTH to Succeed; The Next Level: Professional Certifications & Advanced Degrees.

According to **Candace Jones**, a senior Accounting major, "The NABA Conference afforded the students the opportunity to network with our peers from other schools and make connections that will last a lifetime....Not only did we have time to connect with our peers and corporate sponsors, we also had the opportunity to connect with our

faculty advisors, **Professors Erroll Salmon and Debra Robinson-Foster**. Our advisors took time to prep the students for the events that would take place. This included daily check-ins to review the progress of our interviews as well as sharing some of their experiences."

The Accounting Club is indebted to **Ms. Shelly Robinson Graham**, Budget Director for Public Safety and Justice in the Office of the Chief Financial Officer, and a member of the Business Advisory Council, who arranged for students' resumes to be reviewed. They applaud the support that was received by the Office of the SBPA Dean as well as support of staff members, **Ms. Sarah Hardeman** and **Ms. Kim Butler**.



Conference Participants from SBPA



Samantha Lowery & Paul Smith IV, Miss & Mr. Delta Mu Delta 2013

SBPA Congratulates Miss & Mr. Delta Mu Delta 2013!!!



Miss and Mr. Delta Mu Delta 2013 with Wanda Jenkins, Miss UDC 2013-2014

SBPA Graduate Students Win 1st Place... (Continued from page 1)

The competition – sponsored by LMI, a not-for-profit corporation - unites top MBA candidates from across the country to compete for a monetary reward while applying their critical thinking and creative skills to solve a real-world business challenge. This year's competition was part of the 18th Annual MBA Exclusive (MBAX) Conference that was held on October 18 – 19th at the Renaissance Hotel in Washington, DC.



From left to right: Errol Brown (LMI); Dr. Charlie E. Mahone, Jr.; Gresse Pembele; Anita Johnson; Timothy Glymph III; Tamon George; and Evelyn Harleston (LMI)

DMD Inducts New Members, Celebrates Centennial

The Epsilon Sigma Chapter of Delta Mu Delta International Honor Society (DMD) held its 30th induction ceremony on Friday, November 15, 2013. Having been founded on November 18, 1913, DMD also took this occasion to mark the Society's centennial. The Chapter was pleased to have the chairperson for UDC's Board of Trustees, **Dr. Elaine Crider**, serve as guest speaker at this event and corporate sponsorship from **Washington Gas** and **Grayson Management Enterprises**.

In August 2013, the Epsilon Sigma chapter president, Kristyna Nepivodova, was awarded the Delta Mu Delta Board Award, a \$1,000 scholarship. Determined to stay engaged with the University population, the chapter also participated in the UDC Welcome Back to School Week. Under

the leadership of Adviser **Dr. Michael Tannen**, newly appointed Co-Adviser **Robyn Hudson**, President **Kristyna Nepivodova**, Vice President **Snezana Blagojevic**, Secretary **Candace Jones**, Treasurer **Kelly Clancy** and Alumni Adviser **Rina T. Daniels**, the Epsilon Sigma Chapter looks forward to increasing its visibility on campus and encouraging higher scholarship amongst the student body. The Fall 2013 inductees were as follows:

- Darnella J. Adams
- Amneh S. Alkhater
- Simon E. Andersson
- Gildas Bassole
- Mohammed Ktiri
- Paul Smith IV
- Meriem Sebbata
- Bhagyashree Tamrakar
- Dr. Elaine A. Crider (Honorary)
- Robyn Cohen Hudson (Honorary)



Ivanov and Students Publish Co-Authored Articles

Congratulations to Sana Kifafi (MA); and Raysa Leer (2nd Year MBA) who co-authored the following articles with Dr. Sergey Ivanov, Associate Professor of Management:

Ivanov, S., and Sana Kifafi (2013). A Deeper Look into Education from the USA to Amman, Jordan. International Journal of Organizational Innovation, 5(4).

Ivanov, S., and Raysa Leer (2013). Rethinking the Future of Learning: The Possibilities and Limitations of Technology in Education in the 21st Century. International Journal of Organizational Innovation, 5(4).

Sana Kifafi recently received her Masters in Early Childhood Education from the University of

the District of Columbia. She credits Drs. Delia Richards and Sergey Ivanov for their positive influences in her studies. Ms. Kifafi is a Pre-K-3 teacher at Community Academy Public Charter School in the District of Columbia. She is looking forward to enrolling in a doctoral program in the near future.



Sana Kifafi

Raysa Leer is a second year graduate student in the Master of Business Administration program. She serves as the Senior Finance Officer at the University of the District of Columbia Com-

munity College. She would like to pursue a career in higher education administration, and her ambition is to become a university president. Ms. Leer enjoys working with students. She is actively involved with the Hispanic Association of Colleges and Universities (HACU), and the National Association of College and University Business Officers (NACUBO). She is an avid traveler, having toured through much of Western Europe and including a year-long study abroad in Sevilla, Spain.



Raysa Leer

MPA Students Attend NFBPA General Meeting

On October 16, 2013, **Dr. Yolandra Plummer** and seven Master of Public Administration (MPA) students attended the National Forum for Black Public Administrators' (NFBPA) general meeting. The guest panelists included four District agency directors and one community leader:

- **Stan Jackson**, Pres & CEO Anacostia Econ. Dev Corp
- **William Howland**, Director, DC Dept of Public Works
- **Keith Anderson**, Director, DC Dept of the Environment
- **Brian Hanlon**, Director, DC

Department of General Services

- **Terry Bellamy**, Director, DC Department of Transportation

During the meeting, the students were able to network with industry professionals and hear directly about agency operations.

The students were recognized by the NFBPA President and board members. The agency directors shared their contact information and encouraged the students to shadow them for a

day. Additionally, the directors expressed interest in serving as guest speakers in the School of Business and Public Administration (SBPA) classes.



Dr. Yolandra Plummer (standing 3rd from right) with MPA Students

MPA Students and Faculty Attend NASPAA Annual Conference

On October 19 – 20, five MPA students – accompanied by **Dr. Sylvia Benatti** – attended the 2013 NASPAA Annual Conference that was held in Washington, DC. The theme of this year’s conference was *Turning Outward: the Evolving Context of Public Service*. Student attendees were: **Hernan Vasquez, Lauren Moore, Bello Bello, Chris Rothermel, and Anita Johnson.**

This year’s conference included over 80 panel and plenary sessions, many of which focused on teaching and pedagogy; curriculum; online education; distance learning; nontraditional programs; public policy education and research; and career advising. The plenary session was opened by Maryland Governor Martin O’Malley who spoke about the necessity to have more public administrators and entrepreneurial employees to address the bureaucracy in the 21st century.

Johnson served at the registration desk and greeted conference participants.

Dr. Benatti participated in a panel presentation titled *Excellence in Non-profit Management: Best Practice from DC Area Nonprofit Organizations*. Her presentation included highlights of the winners of the Center for Nonprofit Advancement’s Washington Post Award for Excellence in Nonprofit Management.



From Left to Right: Bello Bello, Lauren Moore, Dr. Sylvia Benatti, Hernan Vasquez and Anita Johnson

Lauren Moore had an opportunity at the closing session to connect her perceptions as an MPA student and how the sessions related to her future.

Chris Rothermel provided invaluable service to the NASPAA Board of Directors by serving as a volunteer taking minutes of meetings. **Anita**



Anita Johnson and Former DC Mayor, Anthony Williams

SBPA Receives Osborne Payne Entrepreneur Scholarship

On Saturday, November 9, 2013, Acting Dean **Dr. Sandra Grady Yates** accepted the Presidents’ RoundTable (PRT) Osborne Payne Entrepreneur Scholarship that will be presented to an SBPA student who aspires to achieve his/her entrepreneurial goals. The presentation took place at the PRT’s 30th Anniversary Scholarship Gala Awards Program held at Martin’s West in Baltimore, MD.

The Presidents’ RoundTable is an organization of 19 African-

American entrepreneurs in the Baltimore-Washington, DC region whose collective revenues are more than \$700 million. The organization strives to impact access to opportunities for all minority entrepreneurs and help fellow members build business capacities and support members through sharing resources and peer experiences. In honor of the four founding members of the PRT – **Ray Haysbert, Dorothy Brunson, Osborne Payne, and Terry Addison**, UDC was awarded

one of four scholarships made available to students “in need” from local historically Black colleges and universities and who aspire to achieve their entrepreneurial goals.

The School of Business and Public Administration’s Award in the amount of \$2,500 was presented in honor of Osborne A. Payne, one of the nation’s leading African American owners of five McDonald’s franchises.

View Awards Pictures on page 8

Faculty and Staff Spotlight

Two research papers prepared by **Dr. Jian Hua**, Associate Professor of Management Information Systems, were accepted for presentation at the 2013 Annual Conference of Decision Science Institute, which was held on November 16-19 in Baltimore, Maryland, at the Baltimore Marriott Waterfront. The two papers are "The Security Conundrum in Mobile Ad Hoc Networks," and "Concurrent Intrusion Detection and Prevention Systems".

Dr. Hua was the keynote speaker at the International Competitive Intelligence Conference held in November by the Capital University of Economics and Business in China.

Two articles recently co-authored by Dr. Hua are: "The Economic Impact of Cyber Terrorism" in Journal of Strategic Information Systems, 22(2), and "Who Can We Trust: The Economic Impact of Insider Threats" in Journal of Global Information Technology Management.

Adjunct Professor of Finance, **Robyn Hudson**, has been assisting **Dr. Cristi Ford** (Director) this semester in the University's Research Academy for Integrated Learning (RAIL). She has been particularly instrumental in assisting faculty who are building online courses.

Dr. Sergey Ivanov, Associate Professor of Management, has been chosen to participate in

the 2014 Faculty Development Study Abroad Program sponsored by the Centers for International Business Education and Research (CIBERS). His travel will include Brazil, Argentina, and Chile and will take place on May 11-20, 2014.

Dr. Deborah Lyons, Professor of Management and co-principal investigator, announced the completion of an evaluation research initiative for the District's 15-site New Heights II (NH-II) project that was developed to implement a program entitled "Support for Pregnant and Parenting Teens and Women".

As lead evaluator, Dr. Lyons guided a cross-disciplinary group of faculty from SBPA: **Dr. Antonia Nowell**; **Dr. Jian Hua**; and **Dr. Meena Srinivasan**; and Professors of Nursing: **Elmira Asongwed** and **Anne Marie Jean-Baptiste**. SBPA's evaluation research allows UDC to demonstrate its ongoing involvement in an issue of major importance to the District of Columbia.

Dr. Nikolai Ostapenko published an article entitled "Ukraine: Market Overview" in Encyclopedia of Emerging Markets.

Dr. Yolandra Plummer, Associate Professor of Public Administration, was recently trained as a DC Health Link Assister to help DC residents sign up for health insurance. Dr.

Plummer, along with nearly 100 DC Health Link Assisters, completed 30 hours of comprehensive training that included training in privacy and security procedures to protect residents' personal information.

Dr. Plummer is pleased to announce that she was successful in securing a continuation of a major contract from the DC Department of Human Services / Economic Security Administration for the 2014 fiscal year. This contract represents the successful continuation of the 15 year old PATHS program. This accomplishment is notable because it represents continuing involvement of SBPA and UDC with the District's overall efforts to increase the services to over 17,000 Temporary Aid to Needy Family (TANF) clients.

Accounting Professors **Debra Robinson-Foster** and **Errol Salmon** have been appointed to Congresswoman Eleanor Holmes Norton's Tax Advisory Committee. In preparation for the 2014 Tax Season and Fair, the Committee members met recently at the Rayburn Office Building to discuss the planning and organization of the 2014 Citywide VITA Tax Fair that is scheduled for Saturday, February 15, at the Washington Convention Center. Accounting students are active participants in the Tax Fair, as they assist in the preparation of taxes for DC residents.

.Biz

The mission of the School of Business and Public Administration is to prepare students to become adaptive, innovative, and ethical leaders with a global perspective and real world solutions to issues that challenge public and private organizations.

SBPA Receives Osborne Payne Entrepreneur Scholarship



- 1** Dr. Sandra Yates; Dr. Elaine Crider (Chair, UDC Board of Trustees); Ms. Sheila Brooks (President, The Presidents' RoundTable); and Ms. Felicia Murphy-Phillips (Executive Director, UDC Foundation)
- 2** Ms. Sheila Brooks, Eneuri Acosta, a Guest, and Dr. Sandra Yates
- 3** On the Red Carpet: Dr. Sandra Yates and Son Melvin Yates

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This newsletter is published to share information about the faculty, staff and students of the School of Business and Public Administration. Please submit items for inclusion to any member of the editorial staff.

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