

# University of the District of Columbia

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*"...a new day,  
a new opportunity"*

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## **FOR IMMEDIATE RELEASE**

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## **UNIVERSITY OF THE DISTRICT OF COLUMBIA'S BOARD OF TRUSTEES ADDS THREE NEW MEMBERS**

*Washington, D.C.* — The ranks of the University of the District of Columbia's Board of Trustees recently expanded, as three new members were sworn into service today as members of the governing board of the only public university in the District of Columbia on Tuesday, January 17, 2006. The new trustees, Mr. Verle B. Hammond, Mr. Gerald B. Lang, and Major General (retired) Leo V. Williams, III, were sworn into their new office by Mr. Ronald R. Collins, Director, Office of Boards and Commissions in conjunction with the Board of Trustees regular meeting today.

"These three distinguished gentlemen bring a wealth of experiences and ideas that compliment our current Board membership," said James W. Dyke, Jr., Chairman of the Board of Trustees. "You don't find such a distinguished trio everyday and I'm delighted to have them join us. Their addition, along with two other candidates for Board membership we anticipate adding to the Board following a February 7 confirmation

hearing, provides us with a strong board needed to propel the University to the next level.”

Mr. Gerald B. Lang, a recognized marketing and sales executive for The Prudential Insurance Company of America for over thirty years, is now retired from corporate life and is involved in management consulting. He serves as Chairman of the Board of The Capital Corridor Group, LLC (CCG), a real estate development firm. While at The Prudential, he accumulated an impressive record of sales achievements as a sales associate, sales manager, training consultant, district agency manager and executive director.

Mr. Verle B. Hammond is President and CEO of Innovative Logistics Techniques, Inc. (INNOLOG). Since founding INNOLOG in 1989, he has grown the company to its current status as one of the nation's leading providers of logistics systems engineering, information services and supply chain management. Under Mr. Hammond, INNOLOG has grown from a staff of eight with a \$250,000 contract to more than 300 employees and over \$65 million a year in revenue. During his 28 years in the U.S. Army, he earned the rank of Colonel and held key command and management assignments in all aspects of logistics and weapons systems acquisitions. In December 2002, Mr. Hammond and his wife Eleanor (a retired educator) founded The Verle and Eleanor Hammond Foundation as a non-profit public charity which focuses on working with families, schools, and communities to enable and inspire youth who are not given the opportunity to realize their full potential, through programs that increase their visibility and self awareness.

Major General (retired) Leo V. Williams, III is Executive Vice President of Medifast, Inc. and Chairman of the Board of its Take Shape for Life network marketing subsidiary. Medifast, Inc. is a manufacturer, marketer and distributor of consumable, portion-controlled diet and health food products. General Williams retired from the Marine Corps Reserve on January 1, 2004 following 33 and one-half years of service. Prior to Medifast, Inc., General Williams was a marketing and strategic planning

executive with Ford Motor Company. He was a principal manager on the design teams for Ford's Explorer, Expedition, Escape, Excursion and F-150 Pickup Truck. General Williams presently serves as Vice Chairman of the Board, Marine Toys for Tots Foundation.

Board Chairman Dyke commended Mayor Anthony B. Williams for "providing strong appointments" to the University's Board of Trustees, and expressed the appreciation of the Board to Councilmember Kathy Patterson, Chair of the District Council's Committee on Education, Libraries, and Recreation for expediting the confirmation process for these new Board members. "This allows the Board to effectively get about the business of serving the University of the District of Columbia," said Mr. Dyke.

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The University of the District of Columbia is the fully-accredited sole public source for accessible, inclusive, affordable, and comprehensive public higher education in the District of Columbia and provides additional life-long learning opportunities. The University delivers quality instruction and uses student-centered approaches to empower and benefit both individuals and its local communities. The University, an urban land grant institution, is a very diverse community, a gateway to the world, and a significant investment engine for the District of Columbia. The University is located at 4200 Connecticut Ave, NW Washington, DC 20008 and is conveniently located at the Van Ness/UDC stop on the Red Line of Metro. For more information on other University activities, contact Mike Andrews, Senior Director for Communications and University Spokesperson at (202) 274-5685 or visit the University's web site at [www.udc.edu](http://www.udc.edu).

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**NOTE:** Photo with cut line follows.



**NEW UDC BOARD MEMBERS SWORN IN** – Major General (retired) Leo V. Williams, III, Mr. Gerald B. Lang and Mr. Verle B. Hammond (shown left to right) are sworn in as new members of the Board of Trustees of the University of the District of Columbia by Mr. Ronald R. Collins, Director of the District of Columbia’s Office of Boards and Commissions Tuesday, January 17 at the University. James W. Dyke, Jr., Chairman of the Board of Trustees, (second from right) observes the swearing in ceremony.