

University of the District of Columbia

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*"...a new day,
a new opportunity"*

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May 8, 2006
Ser 006-29

FOR IMMEDIATE RELEASE

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Bill Cosby brings his "Call Out" to the University of the District of Columbia May 16, 2006

Washington, D.C. - Bill Cosby is coming to the University of the District of Columbia as part of his nationwide effort to bring a message of empowerment and hope to America's lower income communities. "A Call Out With Bill Cosby" will be held on Tuesday, May 16, 2006 at the University Auditorium (Building 46East) on the UDC campus. Cosby will moderate a session dedicated to foster parents/children and grandparents raising children from 4:00 p.m. to 6:00 p.m. A general session for the entire community will be held at 7 p.m. A limited number of tickets are available to the public for both sessions at the University Auditorium box office on a first come, first served basis. Those attending the event are strongly encouraged to use the Metro Red Line to the Van Ness/UDC station.

The Call Outs serve to remind people that the keys to improving their lives and those of their families, neighbors and community are within their grasp. The event showcases

inspiring stories of personal transformation told by people in the local communities that provide a motivational roadmap for change. Most important, the Call Out present solutions by encouraging collaboration and putting people in touch with resources and pathways to find answers to address challenges they face.

Cosby has appeared in over eighteen cities over the past year and a half, including Atlanta, New York, Detroit, Milwaukee, Cleveland, Newark, Houston, Dallas, St. Louis, Cincinnati and Baltimore among others. In these meetings, Cosby has told audiences, "Our children are trying to tell us something, and we're not listening." He has also stressed the importance of community colleges for equipping young people with great opportunities for job and career advancement.

"This is a great opportunity for the University of the District of Columbia and the community we serve," said Dr. William L. Pollard, president of the University. "Dr. Cosby is a leader in so many fields, not just entertainment, and we are delighted to have his Call Out on our campus."

The Call Out is free to the public but tickets are required. Although most tickets have been distributed, a limited number of tickets will be available at the University auditorium box office at the time of the event.

The event is made possible thanks to the Host Committee, which is comprised of the Washington Association of Black Journalists and the University of the District of Columbia.

Plans are in process to air the evening event (7:00 to 9:00 p.m.) live on WOL-1450AM and XM Satellite Radio (Channel 169) and record the event for broadcast at a later date on Comcast Cable and TVOne.

Media note: Electronic media is invited to cover the events in their entirety. Recording of Mr. Cosby's remarks will be limited to the first ten minutes of his address. Media

interested in covering this event should contact Mike Andrews, Senior Director for Communications at (202) 274-5685 prior to the event.

The University of the District of Columbia is the sole public source for accessible, inclusive, affordable, and comprehensive public higher education in the District of Columbia and provides additional life-long learning opportunities. The University delivers quality instruction and uses student-centered approaches to empower and benefit both individuals and its local communities. The University, an urban land grant institution, is a very diverse community, a gateway to the world, and a significant investment engine for the District of Columbia. The University is located at 4200 Connecticut Ave, NW Washington, and is conveniently located at the Van Ness/UDC stop on the Red Line of Metro. For more information on other University activities, contact Mike Andrews, Senior Director for Communications and University Spokesman at (202) 274-5685 or visit the University's web site at www.udc.edu.

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