

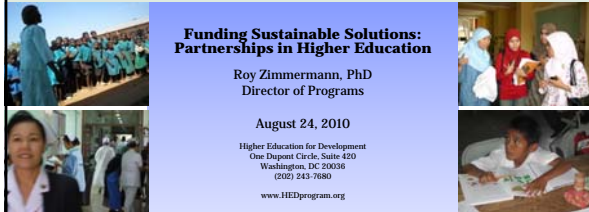
## Higher Education for Development (HED)

**Funding Sustainable Solutions:  
Partnerships in Higher Education**

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Higher Education for Development  
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### Presentation Overview

- **What is HED**
- **A bit about HED partnerships**
- **Where do we work**
- **A bit more about partnerships**
- **Tips for writing HED proposals**
- **HED's role after an award is made**
- **Africa public health partnership case study (LIPHEA)**

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### About HED

- **HED Mission:** supporting partnerships between U.S. and host country higher education institutions to address local and national development challenges.
- Founded by six higher education presidential associations<sup>1</sup> in 1992.
- Funded as a nonprofit by USAID/EGAT, USAID Bilateral Missions, and the U.S. State Department.

<sup>1</sup>HED was founded by the American Council on Education, American Association of Community Colleges, American Association of State Colleges and Universities, Association of American Universities, National Association of Independent Colleges and Universities, and the Association of Public and Land-grant Universities, formerly the National Association of State Universities and Land-Grant Colleges.

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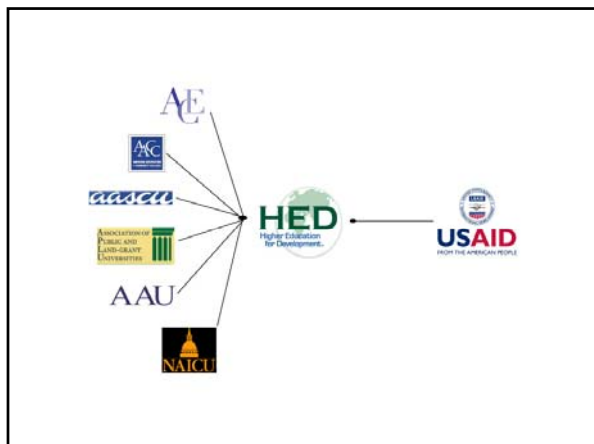
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**USAID** FROM THE AMERICAN PEOPLE

**HED** Higher Education for Development

**AASCU Members in Current HED Partnerships**

Appalachian State University	University of Louisiana at Lafayette
Cal State-Fullerton	University of Massachusetts-Boston
Colorado State University	University of Michigan-Dearborn
Georgia State University	University of Michigan-William Davidson Institute
Maryville University	University of Pittsburgh
Michigan Technological University	University of Southern Maine
Missouri Southern State University	University of Texas-San Antonio
Ohio State University	University of Wisconsin-Stevens Point
South Carolina State University	Western Illinois University
SUNY-Buffalo	
University of Hawaii	

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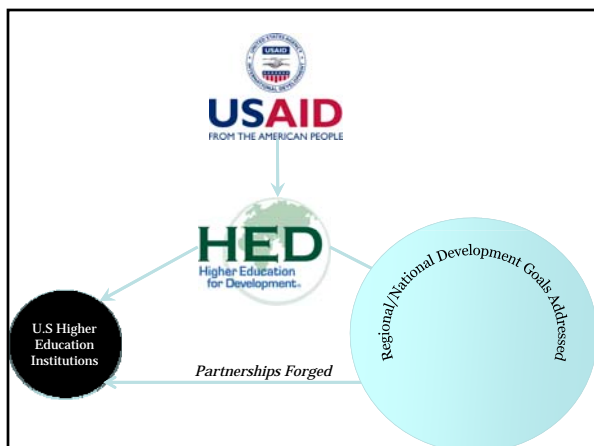
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### After an Award is Made...

- HED oversees all financial management of the award.
- HED evaluation team monitors progress of the work.
- HED evaluation team issues reports documenting impact to date of partnerships (generally by region).
- Information is shared with USAID, USAID Missions, the Dept of State, Members of Congress, other HED partners, higher education leaders.
- Impact assessments and lessons learned are shared broadly to inform future partnerships.

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### Areas of Focus

**HED partnerships address a wide range of development challenges, including:**

- Global Food Security
- Business/Economics
- Environment and Natural Resource Management
- Agriculture
- Workforce Development
- Small Business Growth and Entrepreneurship
- Education
- Health
- Democracy and Governance, Public Policy, and Journalism
- Information Technology
- Women and Development

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### HED Partnerships

- Build human and institutional capacity to increase capacity of host country higher education institutions to contribute to local and national development.
- Represent the breadth & depth of U.S. higher education:
  - HED has supported more than 350 partnerships in more than 60 USAID-presence developing countries.
  - Currently supporting 78 partnerships in 32 countries, representing 57 U.S. and 69 host country institutions of higher education.
- HED awards nearly \$10 million to US colleges and universities each year.

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### Current HED Initiatives

- USAID's Global Job Opportunities for Business Scale-Up (JOBS)
- USAID/Mexico's Training, Internships, Exchanges and Scholarships (TIES) Program
- STATE/USAID's Broader Middle East and North Africa (BMENA) - U.S. Community College Small Grants Initiative
- Haiti Partnerships
- Leadership Initiative for Public Health in East Africa (LIPHEA)
- Africa-U.S. Higher Education Planning Grant Competition

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### Current HED RFAs

- **Broader Middle East and North Africa - U.S. Community College Entrepreneurship Proposal Development Grants Program: 2010**  
 Date Issued: July 15, 2010  
 Deadline: October 18, 2010  
 As many as 10 awards of up to \$60,000 for a six-month period of performance
- **Barbados: Supporting Entrepreneurs through the JOBS Initiative**  
 Date Issued: May 7, 2010  
 Deadline: September 24, 2010  
 One award of up to \$1,350,000 for a three-year period

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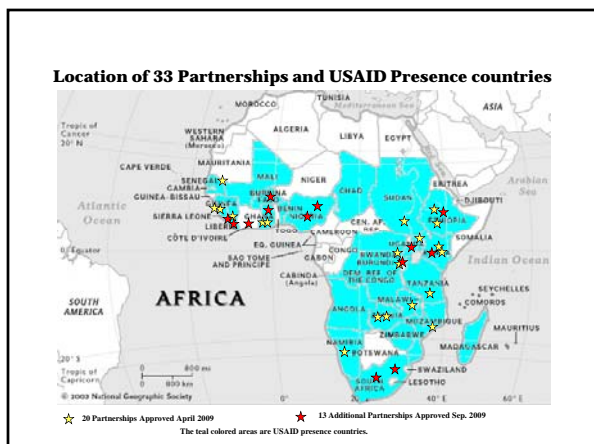
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### Measurable Benefits to U.S. Partners

HED Partnerships:

- Add to campus diversity
- Expose students to new perspectives and ideas
- Establish on-going and continuing links globally
- Enhance U.S. faculty's knowledge and capabilities
- Expose U.S. community members to new perspectives and ideas
- Expand and improve the reputation of U.S. institution
- Provide opportunities to initiate research
- Offer opportunities for joint publications
- Offer U.S. faculty and students opportunities for exchanges

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### Tips for Writing an HED Application

- Follow the format prescribed in the RFA.
- Study criteria in the RFA.
- Link partnership goals with RFA/USAID goals (and/or the State Department's) and the strategic objectives to the USAID Mission in the host country.
- Consider what will constitute "success" of the partnership in concrete development terms.
- Clearly demonstrate mutuality and reciprocity.
- Give evidence the application concerns an institutional partnership.
- Address sustainability in concrete terms.

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### Tips for Writing an HED Application (continued)

- When applicable, include the USAID Mission's response form.
- Do your homework before contacting the USAID Mission and/or the U.S. Embassy.
- Participate in information sessions.
- Meet the minimum 15% cost share.
- Convince peer reviewers the award would be a good investment.
- Make sure budget calculations are correct, do not ask for more than the maximum award amount, provide detailed budget narrative, and explain the cost share and any other contributions in budget narrative.

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**Impact: Public Health Leadership**

**Partners: Johns Hopkins University Bloomberg School of Public Health/College of Health Sciences, Muhimbili University/Institute of Public Health, Makerere University**

**Title: "Leadership Initiative for Public Health in East Africa (LIPHEA): Tanzania and Uganda"**

The partnership is collaborating with USAID's Bureau of Global Health

- HED initial award of \$2 million in October 2005, (increased to \$5.77 million by 2009)
- Other partners include Tulane University and George Washington University.

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**LIPHEA Partnership Objectives**

- Strengthen teaching and educational programs that integrate leadership training throughout the curricula;
- Create a network that links public health schools, ministries of health, public health practitioners, regional organizations and other critical stakeholders, that will facilitate information and resource sharing;
- Establish a faculty development program that will sponsor promising young public health faculty from the African institutions through a combination of degree programs and in-service programs in public health leadership;
- Create an enabling environment in Tanzania and Uganda for public health activities by building leadership and advocacy skills among public health faculty and key decision-makers; and,
- Improve the teaching infrastructure at the African institutions.

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**Impact**

- Training of 345 individuals in health emergency management at the district level in the alliance countries;
- 12 published online volumes of the *East Africa Journal of Public Health*;
- Successful transfer of server from Tulane University to Makerere University
- Full integration of zoonotic curricula into the district health emergency management plans; and,
- Development of Master's degree programs at the Makerere and Muhimbili schools of public health in Public Health and Nutrition, Health and Social Research, and Health and Public Management.

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### Impact

- Partnership-trained district-level public health workers helped in relief efforts following flooding and landslides in Uganda and Tanzania.
- On-going training of district-level disaster management personnel in all six HEALTH alliance countries (DRC, Ethiopia, Kenya, Rwanda, Tanzania, Uganda) with the full incorporation of zoonotic disease control into the curricula.
- Johns Hopkins created a free online course titled, *“Enhanced Teaching and Learning: A Public Health Perspective,”* designed to help HEALTH faculty develop more effective courses, ready to be transferred to East Africa.

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### Questions? Contact Us



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**For more information, also visit:**  
USAID: [www.usaid.gov](http://www.usaid.gov)

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